

**THE UNIVERSITY OF HONG KONG**  
**FACULTY OF ARTS**

**Master of Arts in the field of Creative Communications (2025/2026)**

*(Please also visit the University Taught Postgraduate Admissions website at <https://admissions.hku.hk/tpg> before submitting your application.)*

1. The Master of Arts in the field of Creative Communications programme is offered full-time over one year. This unique academic programme opens the often mysterious door of creativity as nothing less now than a necessity for emerging leadership, professional promotion, and creative collaborations across every disciplinary and multilingual background. Top CEOs and industry leaders already recognize the key of creativity, demanding dedicated time and attention, to ongoing success stories, both of insight and staying power.

With an emphasis on language and discourse, and rooted in prestigious research and practice at HKU and the School of English, the MACC welcomes all emerging professionals to expand their global footprint and creative impact. The MACC opens out creative foundations and futures of professional leadership, whether in an individual project, for example, such as a film or memoir; or in a professional context, such as app development or architecture. Participants in the programme will, first explore, discover and expand their creative adaptability and competitive muscle in the history, art and practice of creativity, life-changing and transformative for expanding audience, clients, and professional impact. Unique courses in the programme feature macro and micro vision and creativity, experimental studio courses in creative collaboration, and a capstone project in creativity and happiness, developing each emerging and creative leader's own vision and lifelong path.

Applications are invited for admission in September 2025 to read for the MA degree in the field of Creative Communications. The application deadlines are:

**Round 1: 12:00 noon (GMT +8), December 10, 2024**

**Round 2: 12:00 noon (GMT +8), March 31, 2025**

Applications will be considered on a rolling basis.

### **Admission Requirements**

2. To be eligible for admission to the programme, a candidate shall satisfy both the University Admission Requirements and the Programme Specific Requirements as listed below:
  - (a) shall comply with the [General Regulations](#);
  - (b) shall hold a good Bachelor's degree of this University; or a qualification of equivalent standard from this University or another comparable institution accepted for this purpose;
  - (c) for a candidate who is seeking admission on the basis of a qualification from a university or comparable institution outside Hong Kong of which the language of teaching and/or examination is not English, shall satisfy the University English language requirement applicable to higher degrees as prescribed under [General Regulation G2\(b\)](#).

The programme has its specific requirements with regard to TOEFL and IELTS:

<u>Test</u>	<u>Minimum requirement</u>
TOEFL: Paper-based test (PBT)	Overall score of 550 with 4 in Test of Written English (TWE); or
TOEFL: Internet-based test (iBT)	Overall score of 80 with 25 in Writing; or
IELTS	Band 7 with no subtest lower than 5.5

Note: Only TOEFL/IELTS scores recorded in the two years before the date of application are considered. IELTS Indicator and TOEFL Special Home Edition are not accepted.

- (d) shall satisfy the examiners in a qualifying examination and/or interview if required.

3. An application for exemption from the above requirements shall be considered on a case-by-case basis.

### **Application**

4. Applications for this programme and payment of application fee (HK\$300 per application) should be submitted online at <https://admissions.hku.hk/tpg>.
5. After submitting the online application, applicants are required to upload the supporting documents within one month starting from the date of receipt of the email notification. A checklist of the required supporting documents is available at <https://admissions.hku.hk/tpg/programme-list>.
6. In order to support the University's environmental friendly initiatives, documents uploaded to the system should NOT be delivered to the University by post in duplicate, unless you receive notification to submit your documents.
7. Applicants who do not hear from the Faculty of Arts by August 31, 2025 may assume their applications unsuccessful.

### **Regulations and Syllabuses**

8. The regulations and syllabuses for the programme can be viewed at <https://admissions.hku.hk/tpg/programme-list>.

### **Concurrent Studies**

9. General Regulation G6(b)(i) prohibits concurrent registration by a student of this University for any other post-secondary qualification either at this University or at any educational institution, unless approval of the Senate has been obtained in advance. Students in breach of this regulation may be required to discontinue their studies at this University.

### **Visa for Studies**

10. All applicants without the right of abode/right to land in Hong Kong must apply for a student visa for the purpose of education from the Hong Kong Immigration Department (ImmD) before registration in our programmes. Normally the student visa is only granted to those admitted to full-time studies. Students are responsible for ensuring that they have a valid visa and register in the programmes before the study begins. If any student fails to register in time, the offer of admission may be withdrawn and all fees already paid will not be refunded.

October 2024