1. The Master of Arts in the field of Creative Communications programme is offered full-time over one year. This unique academic programme opens the often mysterious door of creativity as nothing less now than a necessity for emerging leadership, professional promotion, and creative collaborations across every disciplinary and multilingual background. Top CEOs and industry leaders already recognize the key of creativity to their success stories.

With an emphasis on language and discourse, the MACC welcomes emerging professionals across disciplines to expand their global footprint and creative impact, uniquely gaining the opportunity to share expertise on designed workshops and classwork with the longstanding counterpart and flagship programme at HKU, the MFA in Creative Writing. Rooted in prestigious research, writings, and practices at HKU, the MACC opens out creative foundations and futures of professional leadership, whether in an individual project, such as an app development; or client delivery in architecture; a curated design collection or a key briefing in a public relations portfolio, for example.

Participants in the programme will discover and expand their creative adaptability and competitive muscle in theory and practice, life-changing and transformative for expanding audience, clients, and professional impact. Unique courses in the programme feature macro and micro vision and creativity, experimental studio courses in creative collaboration, and a capstone project in creativity and happiness, developing each emerging and creative leader's own vision and lifelong path.

Applications are invited for admission in September 2022 to read for the MA degree in the field of Creative Communications. The application deadlines are **Round 1: 12:00 noon (GMT +8), December 30th, 2021**, **Round 2: 12:00 noon (GMT +8), March 30th, 2022**, and **Round 3: 12:00 noon (GMT +8), May 24th, 2022**. Applications will be considered on a rolling basis.

**Admission Requirements**

2. To be eligible for admission to the programme, a candidate shall satisfy both the University Admission Requirements and the Programme Specific Requirements as listed below:

   (a) shall comply with the [General Regulations](https://www.hku.hk/admissions/regulations);

   (b) shall hold a good Bachelor's degree of this University; or a qualification of equivalent standard from this University or another comparable institution accepted for this purpose;

   (c) for a candidate who is seeking admission on the basis of a qualification from a university or comparable institution outside Hong Kong of which the language of teaching and/or examination is not English, shall satisfy the University English language requirement applicable to higher degrees as prescribed under [General Regulation G2(b)](https://www.hku.hk/admissions/regulations);

   The programme has its specific requirements with regard to TOEFL and IELTS:

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<thead>
<tr>
<th>Test</th>
<th>Minimum requirement</th>
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<tbody>
<tr>
<td>TOEFL: Paper-based test (PBT)</td>
<td>Overall score of 550 with 4 in Test of Written English (TWE); or</td>
</tr>
<tr>
<td>TOEFL: Internet-based test (iBT)</td>
<td>Overall score of 80 with 25 in Writing; or</td>
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<tr>
<td>IELTS</td>
<td>Band 7 with no subtest lower than 5.5</td>
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</tbody>
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   Note: Only TOEFL/IELTS scores recorded in the two years before the date of application are considered.

   (d) shall satisfy the examiners in a qualifying examination and/or interview if required.
3. An application for exemption from the above requirements shall be considered on a case by case basis.

**Application**

4. Applications for this programme and payment of application fee (HK$300 per application) should be submitted online at [https://admissions.hku.hk/tpg](https://admissions.hku.hk/tpg).

5. After submitting the online application, applicants are required to upload the supporting documents before the application deadline and within four weeks from the date of the creation of their application account. A checklist of the required supporting documents is available at [https://admissions.hku.hk/tpg/programme-list-2223](https://admissions.hku.hk/tpg/programme-list-2223).

6. In order to support the University’s environmental friendly initiatives, documents uploaded to the system should NOT be delivered to the University by post in duplicate, except for the official score report of TOEFL.

7. Applicants may contact the Faculty Office by email ([arts@hku.hk](mailto:arts@hku.hk)) or by telephone (3917 2733) if they do not receive their application results by July 31, 2022.

**Regulations and Syllabuses**

8. The regulations and syllabuses for the programme can be viewed at [https://admissions.hku.hk/tpg/programme-list-2223](https://admissions.hku.hk/tpg/programme-list-2223).

**Concurrent Studies**

9. General Regulation G6(b)(i) prohibits concurrent registration by a student of this University for any other post-secondary qualification either at this University or at any educational institution, unless approval of the Senate has been obtained in advance. Students in breach of this regulation may be required to discontinue their studies at this University.

**Visa for Studies**

10. If you are not a holder of a Hong Kong Permanent Identity Card, a dependent visa, a work visa or an IANG (Immigration Arrangements for Non-local Graduates) visa, you must obtain a student visa before registration in our programmes. Normally the student visa is only granted to those admitted to full-time studies. Students are responsible for ensuring that they have a valid visa and register in the programmes before the study begins. If any student fails to register in time, the offer of admission may be withdrawn and all fees already paid will not be refunded.

September 2021