



HKU  
BUSINESS  
SCHOOL  
港大經管學院

Undergraduate

INSPIRE

EMPOWER

LEAD

BUSINESS

Undergraduate  
Brochure  
2025

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## About HKU Business School

HKU Business School strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, Mainland China and the rest of the world in the new Asia-led economy. As Asia's premier international business school, we engage leading scholars from all corners of the globe and they instil in students global knowledge with an Asian perspective.

With the highest proportion of non-local undergraduate students across all Faculties at HKU, four of our undergraduate programmes ranked amongst the University's Top 10 programmes in 2024<sup>#</sup>, HKU Business School attracts the best and brightest students from Hong Kong and beyond.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

*#Based on average JUPAS admission scores in the best 5 subjects in HKDSE*

### VISION

To be a leading, globally-impactful academic institution of business and economics

### UNIQUE PROPOSITION

- Deeply rooted in Hong Kong
- Fully engaged with China
- Truly international

### MISSION STATEMENT

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- To advance the frontiers of knowledge through innovative and globally-significant research
- To create positive change in the world by partnering with communities



## Dean's Message



I'm thrilled to introduce you to our dynamic and forward-thinking academic community, where exciting opportunities and transformative experiences await you.

As a part of the University of Hong Kong, which proudly ranks 17<sup>th</sup> globally in the 2025 QS World University Rankings, HKU Business School stands out as a beacon of excellence in business and economics in Asia. As the youngest Faculty of the University, we have been growing rather quickly to become the top business school in Asia in faculty strength and research productivity.

Our mission is to inspire and develop the next generation of dynamic and responsible business leaders. We offer a vibrant and challenging environment where you'll be encouraged to push your limits, think critically, and innovate. Our team of leading scholars from around the world and experienced and dedicated teachers brings a wealth of knowledge and a global perspective to our classrooms. Our wide range of top-quality degree programmes is designed to equip you with cutting-edge knowledge and technical skills to navigate and excel in the fast-changing global business landscape.

At HKU Business School, we have 11 diverse undergraduate programmes and three dual bachelor's degrees in partnership with world-renowned universities. Our new programmes in big data analytics, including the Bachelor of Business Administration in Accounting Data Analytics, the Bachelor of Business Administration (Business Analytics), and the Bachelor of Science in Marketing Analytics and Technology, are tailored to meet the growing market demand for skilled professionals in business data analytics and AI transformation.

We believe in learning by doing. Our partnerships with over 300 institutions and corporations in more than 40 countries provide you with unparalleled experiential and enrichment opportunities. Whether it's internships, exchange programmes, or industry projects, these experiences will sharpen your skills and broaden your mindset, preparing you to tackle real-world challenges and build a successful career.

Joining HKU Business School means becoming part of a community that supports your growth and success. You'll be surrounded by brilliant minds, engaging in stimulating discussions, and working on projects that can make a real impact. The friendships and networks you build here will last a lifetime and open doors to a myriad of career opportunities.

If you're ready to embark on an exciting journey of learning and personal development, I invite you to explore what HKU Business School has to offer. I look forward to welcoming you to our community, where future leaders are nurtured and dreams take flight.

Warm regards,

**Professor Hongbin Cai**  
Dean  
Chair of Economics

## Greetings from Associate Dean (Undergraduate)



Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula in six core academic areas equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our School that separates us from the others is our truly multi-disciplinary approach. HKU Business School's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, accounting and data analytics, business and law, business and data analytics, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their inspiring teaching and bring their impactful research into the classroom. They open your mind to diverse perspectives, sharpen your curiosity to explore innovative ideas, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the HKU Business School family and a future leader in the world of business.

Warm regards,

**Professor Derek Chan**  
Associate Dean (Undergraduate)

# Explore Your Options

## A Wide Selection of Programmes

### 6755 Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):



Entrepreneurship, Design and Innovation\*



Finance



Human Resource Management



Information Systems and Analytics



Marketing

#### BBA Curriculum Structure

Components	Credits
<b>A University Graduation Requirements</b>	<b>54</b>
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
<b>B BBA Major</b>	<b>78</b>
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
<b>C Free Electives / Optional Major / Optional Minor(s)</b>	<b>108</b>
<b>Total</b>	<b>240</b>

\* Candidates must undergo a selection process arranged by the Programme Coordinator for declaring the EDI major.

<https://ug.hkubs.hku.hk/programme/bba>

Find out more:



## HKU – Sciences Po Dual Degree Programme

Students will spend the first two years at Sciences Po in France and the third and fourth years at HKU. Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-sciences-po-dual-degree-programme>



## HKU – University of British Columbia Dual Degree Programme

Students will spend the first and final years at HKU and the second and third years at the University of British Columbia (UBC) in Canada, and graduate with a Bachelor of Business Administration from HKU and a Bachelor of Commerce from UBC upon successful completion of the programme.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-university-of-british-columbia-dual-degree-programme>



## 6781 Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education in accounting and finance which is necessary to progress toward a leadership role in the financial sector. Students are required to take professional core in accounting and a minor in finance, with an option to second major in finance. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

### BBA(Acc&Fin) Curriculum Structure

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>54</b>
	Language Enhancement Courses	18
	Common Core Curriculum	36
	Non-Credit Bearing Courses as required by the University	-
<b>B</b>	<b>Professional Core in Accounting</b>	<b>108</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	78
	Capstone Course	6
<b>C</b>	<b>Minor in Finance*</b>	<b>36</b>
	Disciplinary Core Courses	12
	Disciplinary Electives	24
<b>D</b>	<b>Free Electives / Optional Minor</b>	<b>42</b>
<b>Total</b>		<b>240</b>

\*Students may opt to pursue a Major in Finance:

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>54</b>
<b>B</b>	<b>Professional Core in Accounting</b>	<b>108</b>
<b>C</b>	<b>Major in Finance</b>	<b>78</b>
	Disciplinary Core Courses	30
	Disciplinary Electives	18
	Free Electives	24
	Capstone Course	6
<b>Total</b>		<b>240</b>

## 6781 Bachelor of Business Administration in Accounting Data Analytics [BBA(ADA)]

Similar to the BBA(Acc&Fin) programme, the BBA(ADA) programme prepares students for a professional qualification in accounting. It provides students with an option to focus on data analytics aspect in accounting instead of having a minor in finance. It is an excellent choice for students who are interested in STEM with accounting and business applications and wish to pursue their career in the relevant fields. The intensive accounting training enables BBA(ADA) students to distinguish themselves from students of the other data analytics / STEM programmes. Students will be equipped with comprehensive accounting and business knowledge that prepares them to obtain professional qualifications in accounting. They will also acquire computer programming and data analytics skills to meet the needs of the accounting and business professions in today's digital transformation economy. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

### BBA(ADA) Curriculum Structure

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>54</b>
	Language Enhancement Courses	18
	Common Core Curriculum	36
	Non-Credit Bearing Courses as required by the University	-
<b>B</b>	<b>Professional Core in Accounting Data Analytics</b>	<b>156</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	114
	Disciplinary Electives	12
	Capstone Course	6
<b>C</b>	<b>Free Electives</b>	<b>30</b>
<b>Total</b>		<b>240</b>



## 6793 Bachelor of Business Administration (Business Analytics) [BBA(BA)]

The BBA(BA) programme is crafted to meet the growing industry demand for talents in the business analytics field. Its curriculum offers students a comprehensive coverage of both technical and managerial skill sets. Students will learn a wide spectrum of knowledge from the disciplines of information technology, data science, business statistics and management. Core courses include programming language, database management, introduction to business analytics, management information systems, decision and risk analysis, etc. They help students build the foundations for advanced topics in senior years. Students also have the option to choose from analytics technique courses and business application courses. The aim is to provide students with state-of-the-art experiences in artificial intelligence, big data, social media, and other latest development. Such design helps train well-rounded students who will be more adaptable in their career development. The programme is suitable for students who have a passion for problem-solving through analytics, and who aim to develop their career path in analytics.

### BBA(BA) Curriculum Structure

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>54</b>
	Language Enhancement Courses	18
	Common Core Curriculum	36
	Non-Credit Bearing Courses as required by the University	-
<b>B</b>	<b>Major in Business Analytics</b>	<b>96</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	42
	Disciplinary Electives (Analytics Techniques)	12
	Disciplinary Electives (Business Applications)	12
	Capstone Course	6
<b>C</b>	<b>Free Electives / Optional Major / Optional Minor(s)</b>	<b>90</b>
<b>Total</b>		<b>240</b>

## 6808 Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the HKU Business School and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees — BBA(Law) by the HKU Business School, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

### BBA(Law)&LLB Curriculum Structure (Business Stream)

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>36</b>
	Language Enhancement Courses	12
	Common Core Curriculum	24
	Non-Credit Bearing Courses as required by the University	-
<b>B</b>	<b>BBA Major</b>	<b>78</b>
	Faculty Core Courses	24
	Disciplinary Core Courses / Disciplinary Electives	48
	Capstone Course	6
<b>C</b>	<b>Professional Core in Law</b>	<b>156</b>
	Disciplinary Core Courses	108
	Disciplinary Electives	42
	Capstone Course	6
<b>D</b>	<b>Free Electives / Optional Minor</b>	<b>30</b>
<b>Total</b>		<b>300</b>

### BBA(Law)&LLB Curriculum Structure (Accounting Stream)

Components		Credits
<b>A</b>	<b>University Graduation Requirements</b>	<b>36</b>
<b>B</b>	<b>Professional Core in Accounting</b>	<b>108</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	78
	Capstone Course	6
<b>C</b>	<b>Professional Core in Law</b>	<b>156</b>
<b>Total</b>		<b>300</b>

Find out more:  
<https://ug.hkubs.hku.hk/programme/bba-ba>



Find out more:  
<https://ug.hkubs.hku.hk/programme/bba-law-and-llb>



## 6896 Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

### BBA(IBGM) Curriculum Structure

Components	Credits
<b>A University Graduation Requirements</b> Language Enhancement Courses Common Core Curriculum Non-Credit Bearing Courses as required by the University	<b>54</b> 18 36 -
<b>B Major in International Business and Global Management</b> Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	<b>96</b> 24 54 12 6
<b>C Second Major</b>	<b>72-90</b>
<b>D Free Electives</b>	<b>0-18*</b>
<b>E Compulsory Overseas Exchange</b>	<b>-</b>
<b>Total</b>	<b>240</b>

\*Students may use free electives to fulfill the second major where the requirements exceed 72 credits.

## 6767 Bachelor of Economics [BEcon]

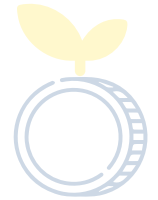
The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.

### BEcon Curriculum Structure

Components	Credits
<b>A University Graduation Requirements</b> Language Enhancement Courses Common Core Curriculum Non-Credit Bearing Courses as required by the University	<b>54</b> 18 36 -
<b>B Major in Economics</b> Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	<b>78</b> 24 30 18 6
<b>C Free Electives / Optional Major / Optional Minor(s)</b>	<b>108</b>
<b>Total</b>	<b>240</b>



Find out more:  
<http://ibgm.business.hku.hk>



Find out more:  
<https://ug.hkubs.hku.hk/programme/becon>



## 6767 Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with the skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.

### BEcon&Fin Curriculum Structure

Components		Credits
A	<b>University Graduation Requirements</b>	<b>54</b>
	Language Enhancement Courses	18
	Common Core Curriculum	36
	Non-Credit Bearing Courses as required by the University	-
B	<b>Major in Economics and Finance</b>	<b>96</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	42
	Economics Disciplinary Electives	12
	Finance Disciplinary Electives	12
	Capstone Course	6
C	<b>Free Electives / Optional Major / Optional Minor(s)</b>	<b>90</b>
<b>Total</b>		<b>240</b>

## HKU - Peking University “Future Leaders” Dual Bachelor’s Degree in Economics, Finance and Management

The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China. Students will spend the first two years at HKU and the third and fourth years at Peking University (PKU), and be awarded a Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Management (BMgmt) degree from PKU upon successful completion of the dual degree programme.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://ug.hkubs.hku.hk/admission/degree-programmes/hku-pku-dual-degree>



## 6860 Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private wealth management in Hong Kong and Asia Pacific, or in banking and finance generally. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take more specified and industry related courses including equity valuation and investment in specific asset classes e.g. private equity, venture capital, hedge funds and digital assets, understanding of financial statements and doing financial analysis, lending and credit in private wealth and corporate bank, financial regulations and compliance, current issues in finance, ESG in investment, institutional consulting and family office. The programme contains practical-oriented courses taught by teachers with extensive experience in the finance industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.

### BFin(AMPB) Curriculum Structure

Components		Credits
A	<b>University Graduation Requirements</b>	<b>54</b>
	Language Enhancement Courses	18
	Common Core Curriculum	36
	Non-Credit Bearing Courses as required by the University	-
B	<b>Major in Asset Management and Private Banking</b>	<b>96</b>
	Faculty Core Courses	24
	Disciplinary Core Courses	48
	Disciplinary Electives	18
	Capstone Course	6
	C	<b>Free Electives / Optional Major / Optional Minor(s)</b>
<b>Total</b>		<b>240</b>



<https://ug.hkubs.hku.hk/programme/becon-and-fin>

Find out more:



<https://ug.hkubs.hku.hk/programme/bfin-ampb>

Find out more:





## 6846 Bachelor of Science in Marketing Analytics and Technology [BSc(MAT)]

Marketing is critical to all businesses. It dictates whether a company will be successful. Technology, big data, and digitization are fundamentally changing how marketers operate. The BSc(MAT) programme equips students with quantitative skills, technology know-how, and business marketing acumen to pursue a career in the digital economy and modern businesses. It targets both STEM students with an interest in business as well as business students interested in the technology space. Students will gain a solid foundation in cutting-edge technical areas including computer programming, data science, and technology by excelling in courses from the Faculty of Engineering and Faculty of Science. In addition, students will master digital business, marketing and leadership through courses at the HKU Business School. This interdisciplinary approach will enable students to engage in a variety of jobs and functions such as the design and launch of new technology products, targeting consumers, digital marketing, forecast and predicting markets, and building a technology-focused strategy. The programme aims to nurture future leaders in the field of technology and marketing who are able to use the latest technology, science, and data analytics to support business and marketing decisions in the digital world.

### BSc(MAT) Curriculum Structure

Components	Credits
<b>A University Graduation Requirements</b>	<b>54</b>
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
<b>B Major in Marketing Analytics and Technology</b>	<b>96</b>
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Marketing Technology and Strategy)	12
Disciplinary Electives (Marketing Analytics)	12
Capstone Course	6
<b>C Free Electives / Optional Major / Optional Minor(s)</b>	<b>90</b>
<b>Total</b>	<b>240</b>

Find out more:  
<https://ug.hkubs.hku.hk/programme/bsc-mat>



## 6884 Bachelor of Science in Quantitative Finance [BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including mathematics, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, risk management, simulation and data analysis, financial engineering, and quantitative trading.

The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg training workshops, simulation trading workshops, and an international field trip to other international financial centres such as New York, London and Zurich.

### BSc(QFin) Curriculum Structure

Components	Credits
<b>A University Graduation Requirements</b>	<b>54</b>
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
<b>B Major in Quantitative Finance</b>	<b>96</b>
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
<b>C Free Electives / Optional Major / Optional Minor(s)</b>	<b>90</b>
<b>Total</b>	<b>240</b>

Find out more:  
<https://ug.hkubs.hku.hk/programme/bsc-qfin>



# Enrich Your Life

HKU Business School fosters a culture of student initiative and implementation of ideas, both within and outside the campus, as it is these real-world engagements that set us apart. Experiences in learning beyond the classroom, extending into realms outside academia, enable students to cultivate an understanding of social dynamics, cultural diversity, and collaborative intellect. These experiences contribute significantly to their personal growth, interpersonal skills, and social development, shaping them into global citizens, lifelong learners, and future business leaders.

## Overseas Enrichment Experiences

### Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest Faculty in the University, our exchange activities are phenomenal. Each year, the School plans to send over 400 students for overseas exchange to top-notch universities to broaden their horizons.

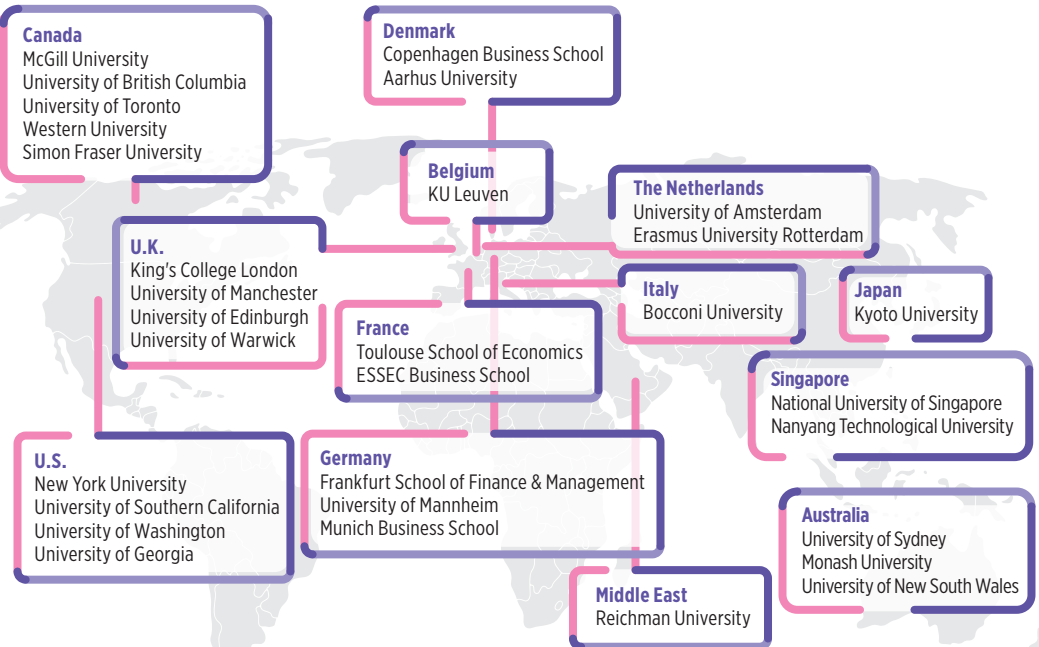


**400+**  
exchange partners  
across 40+ countries



**400+**  
Business School  
students on exchange

### Business School Exchange Partners \*



\* This list is non-exclusive.

## International Field Trips

To enhance students' exposure to global businesses, the School organises overseas field trips for students visiting corporate firms and mingling with C-suite Executives in some of the world's most prominent financial centres, e.g. Australia, France, Japan, Singapore, Spain, Zurich, New York City and London.

## Visiting Programmes

Through the **Yale Visiting International Students Programme**, students are sent to spend a year at **Yale University** where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the **Junior Year Abroad Programme and Visiting Students Programme** to study as visiting students at **Pembroke College** and **St Peter's College** of **University of Oxford** respectively with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive to learning.

## Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. In collaboration with the **DCAF - Geneva Centre for Security Sector Governance**, a Traineeship Project will be launched in 2025, and selected students will be sent to Geneva for a 6-month project related to the humanitarian business, unquestionably rewarding exposure.

## Beta Gamma Sigma Regional Leadership Conference

**Beta Gamma Sigma (BGS)** is the international honour society that serves business programmes accredited by the **Association to Advance Collegiate Schools of Business (AACSB International)**. With the establishment of the HKU BGS Chapter, the School registers students annually for the **BGS Regional Leadership Conference** held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery.



# Student Sharing



**Hung, Lok Yin** BBA(Acc&Fin)

*Exchange at Aarhus University (Denmark), 2023-24*

Studying at AU is surprisingly similar to studying at HKU, with the major difference being the workload, which enabled me to delve into Danish society from various angles. I met numerous people and was captivated by the concept of "hygge", embodying the essence of cherishing cozy moments with loved ones. I deeply appreciate the notion that happiness can be found in simplicity and purity. Overall, the exchange experience has been transformative for me. Despite its brevity, it was an unforgettable and life-changing event that will forever be cherished as a pivotal part of my youth.

**Kwok, Sin Ue** BBA(Law)&LLB

*Exchange at University of Edinburgh (United Kingdom), 2023-24*

University of Edinburgh has rich history, coupled with its modern facilities and renowned faculty, provided an ideal environment for my academic growth and personal development. The campus offered a wide range of resources and support services for exchange students, making my transition smooth and enjoyable. I actively participated in welcoming events organized by the university, where I met a group of international friends. The combination of academic excellence, cultural immersion, and the development of essential life skills has prepared me for the challenges and opportunities that lie ahead.



**Ng, Hoi Kiu** BEcon&Fin

*Exchange at Peking University Guanghua School of Management (China), 2023-24*

The curriculum at Peking University was incredibly comprehensive. Each class provided me with valuable knowledge and fundamental skills essential for my professional development in the business field. Engaging in discussions with both local and international students broadened my horizons and deepened my understanding of China's business landscape. Living in Beijing also allowed me to explore the city's rich history and modernity, providing numerous invaluable learning experiences and connections to this vibrant urban center. I highly recommend all university students to participate in an exchange program at least once, as it offers numerous important takeaways.



**Yu, Er Han** BBA(IBGM)

*Exchange at University of California, Irvine (United States), 2023-24*

This journey not only broadened my academic horizons but also enriched my personal and cultural insights, marking a pivotal chapter in my educational voyage. The distinctive academic framework facilitated in-depth exploration of subjects and enhanced interaction with both faculty and peers. Throughout this period, overcoming challenges—from adjusting to a new educational system to assimilating into a diverse cultural environment—fostered resilience and a heightened sense of self-awareness, reinforcing my dedication to pursuing a career in globalized business. I wholeheartedly recommend this exchange program to my peers, as it ensures holistic development and creates lasting memories.



**So, Yiu Hei Michael** BEcon&Fin

*International Committee of the Red Cross Traineeship, 2023-24*

During my ICRC traineeship, I had the privilege of collaborating closely with the Geneva Centre for Security Sector Governance (DCAF) on a joint project. Under the supervision of the ICRC's Economic Adviser, I assisted in the day-to-day management of this initiative, which involved fostering external communication, conducting research on conflict and security reporting trends, and liaising with a diverse range of stakeholders. This cross-organizational partnership underscored the importance of adopting interdisciplinary approaches to address the complex interplay between business and human rights. The experience significantly enhanced my ability to navigate multicultural environments and work effectively with high-level international organizations.



**Lau, Sui Yu** BBA

*Exchange at University of New South Wales (Australia), 2023-24*

UNSW has provided me with resources and incentives to motivate me to work on practical career skills, such as Excel training and presentation skills. The school also showcased innovation in its teaching style, being receptive to student feedback and staying abreast of current global topics. It has been a valuable opportunity for me to venture beyond my comfort zone and expand my horizons outside the classroom. While this journey was challenging, it stands out as the most memorable experience of my life.

# Corporate Exposure

HKU Business School has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

## Enrichment Programmes in collaboration with Corporate Partners

HKU Business School has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain exclusive insights into business consulting through the **HKU-Accenture Business Consulting Programme**.

"Venture into Future Career" has also been rolled out since 2020-21 in collaboration with Cyberport and the Chartered Institute of Management Accountants. Students are given a platform to mingle with professionals from different industries via a series of activities like coffee chats and guest talks. This definitely helps students explore their career choices and sort out their career direction.

## HKU Business School Mentorship Programme

Leveraging the **School's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future personal and career development. Our students are empowered to connect to the real business world through direct and active interaction with seasoned professionals, executives and entrepreneurs.



## Vaidya, Samhith **BEcon&Fin**

HKU-Accenture Business Consulting Programme 2023-24

The HKU-Accenture Business Consulting Programme was everything I needed - an opportunity to meet like-minded people and be mentored to think out of the box in a systematic manner. The skills I take home, the friends I've made, and the mentors I connected with are not just the biggest take aways, but also the ability to apply my learnings from the programme onto my courses, interviews, and case competitions.



## Li, Mingfang **BBA(IBGM)**

Venture into Future Career (VFC) Programme 2023-24

Participating in the VFC programme provided profound insights as professionals from diverse industries shared their personal experiences, enhancing our understanding. The dedicated sessions on CV enhancement and interview skills before engaging with guest speakers and pursuing internships were particularly beneficial. Learning from entrepreneurs and seasoned professionals was invaluable, fostering a rich learning environment where networking, CV refinement, and experiential learning were key. A standout moment was the engaging coffee chat with industry professional Mr. Darron Sun. The key lesson learned was the uniqueness of each career journey, emphasizing the importance of avoiding comparisons and highlighting the potential for industry transitions or role changes regardless of one's career stage.



## Jiang, Yiguo Amory **BBA**

HKU Business School Mentorship Programme 2023-24

There is so much I have learned from my mentor. He provided numerous opportunities to participate in the events organized by his company. I believe that these hands-on experiences in the industry are the most valuable. Through my involvement in real events, I had the opportunity to witness firsthand how everything operated, particularly observing how my mentor handled a variety of situations. There is no better way to learn about the PR industry than by actively engaging in it myself.

## Dong, Christina W Y **BFin(AMPB)**

HKU Business School Mentorship Programme 2023-24

My mentor invited me to participate in the annual conference of the Institute of ESG and Benchmark, where I gained valuable insights into the growth of established companies in ESG, greatly enhancing my understanding in ESG-related courses and inspiring ideas for upcoming cases. Furthermore, my mentor arranged a visit to his company, providing updates on company valuation and IPO-related systems. Exploring the latest ESG regulations from HKEX has sparked fresh perspectives for my career trajectory planning.

# Experiential Learning Programmes

Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving "real-life" problems relating to their studies, under the guidance of the faculty teacher, Consultant-in-Residence and professional mentors. **Business Case Analysis and Presentation** enables students to communicate and ask for practical advice from senior executives through in-classes case presentations. **Impact Lab** gives students an excellent opportunity to work directly for social ventures under the guidance of a teacher and professional mentors.

An intensive academic and cultural exchange experience, **Doing Business in China**, is offered to students where they can interact with peers from **Peking University**, learn about the latest business and social environment of China, and explore the rich Chinese cultural heritage. Students can also acquire an in-depth understanding of the development and latest economics, finance, creativity, innovation and entrepreneurship trends in the fast-growing Greater Bay Area by joining the **Creativity, Innovation & Entrepreneurship in China** Programme.



**Tsang, Tze Yeung Matthew** **BEcon&Fin**  
*Business Consulting Practicum 2024*

BCP has been a rewarding experience that allowed me to apply my academic knowledge to real-world business challenges. Working directly with my mentor and client has pushed me to think critically and creatively in ways I hadn't experienced in the classroom. I'm confident that the problem-solving, communication, and client-facing skills I have developed will serve me well when pursuing my future career in consulting or another business-oriented field.



**Kaur, Suchleen** **BBA(Acc&Fin)**  
*Business Consulting Practicum 2024*

The opportunity for real-time interaction and feedback with the client had propelled me to join BCP. I was always curious about how a consultant would address and communicate with the client. BCP has taught me about proper business etiquette and equipped me the necessary skills to negotiate conflicting opinions during team discussions. Throughout the process, our mentor and professors provided great help and insights. Their invaluable feedback and questions helped nudge us in the right direction, taking a step back to look at the big picture and most importantly, prioritise the client's needs.



**Ou, Tanyalak** **BBA**

*"Creativity, Innovation & Entrepreneurship in China"*  
Summer Virtual Programme 2024

The combination of thought-provoking lectures, insightful guest speaker sessions, and dynamic debate challenges created a richly immersive learning environment. I was constantly challenged to think critically, conduct thorough research, and articulate my ideas and arguments effectively. It was an experience that equipped me with invaluable insights and skills for navigating the complexities of China's dynamic business landscape.



**Nan, Shan** **BEcon&Fin**

*"Creativity, Innovation & Entrepreneurship in China"*  
Summer Virtual Programme 2024

Joining the CIEC programme ignited my entrepreneurial spirit and enabled me to accumulate knowledge in doing business and making decisions in life. We learned about China's economic growth and cultural richness and grasped the role of innovation in boosting the economy. "Social networking is critical in the business world", CIEC establishes a great networking platform for students, where like-minded peers' ideas collide, allowing us to explore the world through a completely new lens.



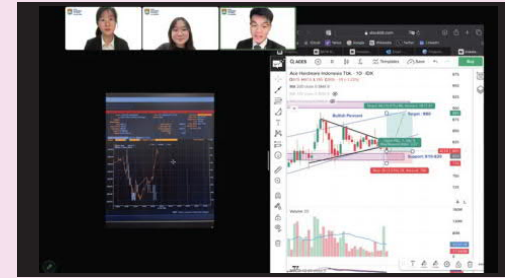
**Yeung, Yui Pong** **BBA(Law)&LLB**

*Doing Business in China Programme 2024*

Participating in the DBIC Programme at PKU Guanghua School of Management was an extraordinary and transformative experience. The lectures were particularly inspiring, covering a wide range of topics that are crucial for understanding the Chinese business landscape. From discussions on demographics to exploring real estate finance and the digital economy, and delving into the realm of digital marketing in China, each session offered valuable unique perspectives. Moreover, I was particularly impressed with the office visit to Swire and Kuaishou, which was a fantastic experience understanding how the two companies navigate the Chinese market and achieve rapid growth.

## Case Competitions

The School provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases to a variety of business scenarios, students are equipped with different skillsets to compete with candidates from the world's leading universities.



**Darmawan, Jocelyn Victoria** BSc(QFin)

*Bloomberg Global Trading Challenge 2023  
(Grand Prize Winner)*

It was such an amazing experience to win the Challenge, and I would like to give a shout out to my teammates who have dedicated a lot of their time and energy into researching and strategizing our portfolio allocation. I learned a lot about how the stock market reacts to different macroeconomic events, and how to capitalize on opportunities to achieve a high portfolio return. I would also like to extend my thanks to Bloomberg, HKU Business School, and the faculty advisor for their unwavering support.



**CHAN, Chun Yan Natalie** BBA(Law)&LLB

*Lazaridis International Case Conference 2023  
(2<sup>nd</sup> Place)*

Participating in the LazICC 2023 and securing 2<sup>nd</sup> Place was a transformative experience that left an indelible mark on my personal and professional growth. Throughout the competition, I had the privilege of working closely with a dedicated team. The complex business cases enabled our team to sharpen our analytical skills, while reinforcing the significance of time management and communication abilities. The international aspect of the competition provided us with the unique opportunity to network with individuals from around the world. I am immensely thankful for our coach and faculty members who supported us along the way.

**Lau, Chun Ho Darren** BBA(Acc&Fin)

*EY Young Tax Professional of the Year 2023  
(1<sup>st</sup> Runner-up)*

The EY Young Tax Professional of the Year 2023 was a defining moment in our university lives, as it allowed us to apply critical thinking to complex, cross-border tax issues and showcase our insights before esteemed professionals. This rewarding journey not only broadened our understanding of the international tax landscape but also granted us a platform to showcase our abilities and potential. In essence, we eagerly anticipate building upon this foundation to evolve into world-class, game-changing professionals.



**Luo, Regina** **BBA(IBGM)**

*HKICPA Business Case Competition 2023 (2<sup>nd</sup> Runner-up)*

Taking part in this competition was an extraordinary experience that allowed me to expand my business knowledge and fostered my growth in several soft skills. It was a fresh new experience as we learnt to think outside the box and make decisions based on different platforms by putting ourselves in the shoes of the gaming company. Communication and presentation skills were another key takeaway from the competition for me. It was truly a wonderful and invaluable experience.



**Students' achievements in case competitions (2022-2024 awards)**

**Overseas / Mainland**

Amplify Trading Global Markets Competition 2022	Finalist
Asian Business Case Competition 2022	1 <sup>st</sup> Runner-up
Bloomberg Global Trading Challenge 2023	Grand Prize Winner
	Regional Prize Winner: Asia & Oceania
CBS Case Competition 2023	Winner
CGMA Global Business Challenge 2023 - North Asia Final	Champion
Champions' Trophy Case Competition 2024	Finalist
China Mainland, Hong Kong and Macao Digital Economy Innovation and Entrepreneurship Competition 2024	2 <sup>nd</sup> Runner-up (Gold Medal)
Climathon2022@Hangzhou	Championship
Deloitte Digital Camp 2023	Champion
Deloitte Digital Camp 2024	Second Place
Deloitte Tax Championship 2023 - National Round	Merit Award
Deloitte Tax Championship 2023 - Regional Round	Top 3 teams
EY Young Tax Professional of the Year 2022 - National round	Champion
Family Office Association Hong Kong (FOAHK) 2023 Case Competition	2 <sup>nd</sup> Runner-up
Global Trading Challenge 2022	World Top 10%
Häagen Dazs Challenge 2022	First Prize
HSBC Global Private Banking Case Challenge 2023	1 <sup>st</sup> Runner-up
HSBC Global Private Banking Case Challenge 2022	1 <sup>st</sup> Runner-up
Investing in the Future University Competition 2023 by Pictet Asset Management	2 <sup>nd</sup> Runner-up
Lazaridis International Case Conference 2023	1 <sup>st</sup> Runner-up
Marshall International Case Competition 2024	Finalist
Scotiabank International Case Competition 2022	Winner
Scotiabank International Case Competition 2023	Winner
Shaping the Future Nansha Innovation Challenge 2022	1 <sup>st</sup> Runner-up
	Most Creative Award
UW Global Business Case Competition 2023	Finalist
Youth-Storm Microsoft Business Analytics Challenge 2022	National Champion



**Yao, Chuanjie Rosie** **BBA(BA)**

*HKGCC Business Case Competition 2023/24*

*(Champion - Swire Pacific track and 1<sup>st</sup> Runner-up - Chinachem Group track)*

Participating in the HKGCC Case Competition was an incredible experience that has left an indelible mark on my personal and professional growth. Through our innovative initiatives for the case companies, we aimed to make a positive impact on society and the environment. I deeply appreciate my teammates' collective effort, collaboration, and synergy which were the driving forces behind our success. I extend my deepest gratitude to our supervisor, whose guidance and support were invaluable throughout the competition. This experience has left me inspired and even more determined to contribute to the business world and create meaningful change.





## Local

100WF Hong Kong JumpStart University Investment Hackathon 2023	1 <sup>st</sup> Runner-up
ACCA Business Competition 2022-23	Champion Creative Excellence Award Digital Excellence Award Best Budgeting Award
ACCA Hong Kong Business Competition 2023	Outstanding Team for start-up Filix Medtech Team Excellence Award Merit Award for start-up MakeOmnia
Advancing Greener Tomorrow Competition 2022	Champion
BOCHK Challenge 2022	Gold Award for Innovative Design
BOCHK Challenge 2023	Bronze Award for Innovative Design
CFA Institute Research Challenge 2022-23 Hong Kong Local Final	2 <sup>nd</sup> Runner-up
CGMA Global Business Challenge 2023 - Semi-final Round (Hong Kong)	Champion Finalist
Deloitte USHINE Case Competition 2024	Champion
ESG Challenge 2023	Champion
EY Young Tax Professional of the Year 2022 - Hong Kong Region	Champion 1 <sup>st</sup> Runner-up Finalist
EY Young Tax Professional of the Year 2023 - Hong Kong Region	1 <sup>st</sup> Runner-up 2 <sup>nd</sup> Runner-up
Female Entrepreneur Business Simulation Competition 2022	2 <sup>nd</sup> Runner-up
FSDC Career Day 2022 - Pitch Perfect Video Competition	Champion
HKGCC Business Case Competition 2023/24	Chevalier - Champion Chevalier - 1 <sup>st</sup> Runner-up Chinachem Group - Champion Swire Pacific - Champion Chinachem - 1 <sup>st</sup> Runner-up
HKGCC Pitch Perfect Programme 2024	Overall Champion Winner
HKICPA Business Case Competition 2023	2 <sup>nd</sup> Runner-up
HKSI Institute Case Competition 2022	Finalist Top Performer Award Best ESG Initiative Award
HKSI Institute Case Competition 2023	Champion 1 <sup>st</sup> Runner-up Merit & Finalist Semi-finalist
HKSI Institute Case Competition 2024	Champion 1 <sup>st</sup> Runner-up Best performer of Roma Risk Advisory Limited Merit

## Local

HKU-Airstar Bank Joint University Case Competition 2024	Champion 2 <sup>nd</sup> Runner-up
HKU-SaSa Joint University Case Competition 2023	1 <sup>st</sup> Runner-up Best Presenter
Hong Kong Joint University Case Competition 2022	Champion 2 <sup>nd</sup> Runner-up
HSBC Life Insurance Innovation Competition 2023	1 <sup>st</sup> Runner-up Best Use of Technology Award
International Macro Business Simulation Competition 2022	Champion
International MBS Business Management Simulation Competition 2023	Champion 1 <sup>st</sup> Runner-up
ISM-HK Student Case Competition 2024	First place Third Place Best presenter
J.P. Morgan Private Bank Challenge 2022	Hong Kong Champion
KPMG Ideation Challenge Semi-Final (Hong Kong Regional Final) 2022	Winner
LEAD to the Future - Business Case Competition 2022	1 <sup>st</sup> Runner-up 2 <sup>nd</sup> Runner-up 3 <sup>rd</sup> Runner-up
L'Oréal Brandstorm - Brandstorm 2022 (Hong Kong Final)	Tech Track Winner
MBS Simulated Business Management Competition 2024	Champion 1 <sup>st</sup> Runner-up
New Century Elite Development Programme 2023	2 <sup>nd</sup> Runner-up
Polymer Capital Management Inter-varsity ESG Case Challenge 2022	Champion
Quest for Securities & Investment Elites (QSIE) Case Analysis Competition 2022	1 <sup>st</sup> Runner-up Outstanding Award
The Hong Kong Future Leader Awards 2022	Best Performing Team Award
Venture Capital On Campus (VCOC) - Investment Challenge 2023	Winner Team



# Internship Experience

**Cheung, Lok Wan** **BBA**

*UBS AG - Global Wealth Management Summer Analyst*

Working at an international firm as a junior leverages my personal growth and builds a strong team network. Finance is not just about numbers; we are doing a huge people business to deliver professional services and connect the world to a better place.



**Ho, Yau Wai Athena** **BBA(IS)**

*Bloomberg - Analytics and Sales Summer Intern*

I am grateful to have the opportunity to work with many talented and incredible managers, team leaders, mentors, coordinators, project leads and colleagues who provided professional advice, guidance and support for my personal growth and development, especially in my presentation skills, communication skills and market knowledge.

I am also glad to collaborate with my brilliant intern batchmates on various projects about terminal functions and market news.



**Hui, Matthew** **BBA(Acc&Fin)**

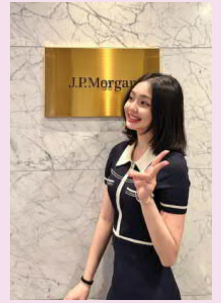
*Ares Management Corporation - Intern (Investment Operation)*

My journey at Ares has significantly enhanced my understanding of the alternative investment industry, especially in the private credit sector; I have the opportunity to assist in the operations of multiple funds, monitoring and repatriating fund cash flow, managing FX and forwards / options hedging for risk management. I was also honoured to participate in structuring and launching a billion-sized private credit fund, completing due diligence and KYC checks for external parties and communicating with LPs and external stakeholders. I'm truly thankful to work with wonderful colleagues and for their mentorship and guidance during my period in Ares.

**Kim, Chaeyeon** **BFin(AMPB)**

*J.P. Morgan - Equity Research Summer Analyst*

This internship allowed me to immerse myself in the exhilarating world of financial analysis. I contributed to drafting research reports and also worked on an individual project. The internship was not just about the tasks at hand; it was a journey of personal and professional growth. I had the privilege of meeting various exceptionally talented individuals within the firm. Through engaging with these professionals, I gained valuable insights into the financial markets. This experience was not only a testament to my passion for finance but also a stepping stone towards achieving excellence in my future career.



**Lee, Dohoon** **BEcon&Fin**

*HKU - Neuberger Berman Private Equity Internship Programme 2023-24*

I believe what sets Neuberger Berman HK office apart as an employer especially to the interns, is the culture that genuinely values the juniors and nurtures their development. And I believe such culture starts all the way from the top, Mr. Kent Chen, down to the entire team. As interns, we are given full exposure to whichever transaction we are staffed on including the email chains, data rooms, and the shared drive. In fact, thanks to Kent, I was also fortunate to attend a forum in January where we got to listen in on keynote speeches and panel discussions, and network with private equity and venture capital professionals that flew in from across Asia. This was one of those experiences that really motivated me once again to pursue a career in this field.



**Lee, Wing Ting Stephanie** **BBA(Acc&Fin)**

*HKU - Neuberger Berman Private Equity Internship Programme 2023-24*

During my enriching internship at Neuberger Berman, I immersed myself in a dynamic deal environment within the Southeast Asia team, engaging in primary and co-investment deals that broadened my deal type exposure. Working on deals in diverse regions like India, Australia, and Japan significantly expanded my market understanding. A pivotal aspect of my internship was gaining comprehensive insights into the private equity industry and the Southeast Asia market. By actively contributing to deal processes, drafting investment memos, and interacting with senior professionals, I acquired valuable knowledge of prevailing investment trends across multiple markets.

**Luo, Wenhao** **BEcon&Fin**

*HKU - MindWorks Venture Capital Internship Programme 2023-24*

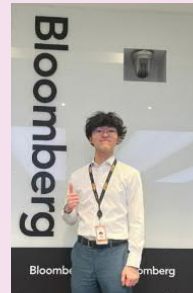
My experience with the HKU - MindWorks Venture Capital Internship Programme was truly enriching. As an investment intern, I had the opportunity to work closely with industry professionals and gained hands-on experience in the venture capital field. I evaluated potential investment opportunities, conducted market research, and assisted with due diligence. The internship allowed me to apply my academic knowledge in a real-world setting, fostering significant personal and professional growth. I am grateful for the invaluable connections, industry insights, and practical skills I acquired through this experience, which have better prepared me for my future career aspirations.



**Mo, Cheuk Lam** **BEcon&Fin**

*HSBC - Wealth and Personal Banking Intern*

During my internship, I immersed myself in the mortgage industry, enhancing my understanding of key facets. Highlights include involvement in developing equitable mortgage products, gaining insights into risk assessment, understanding compliance standards' impact, and collaborating across departments for streamlined mortgage operations. This experience has equipped me to tackle future challenges in the mortgage sector, providing a solid foundation for my professional growth, and I look forward to leveraging this knowledge in upcoming endeavors.



**Wong, Ho Yeung** **BBA(Acc&Fin)**

*Bloomberg - Analytics and Sales Summer Intern*

My experience as an analytics and sales summer intern at Bloomberg was incredibly fulfilling. I was involved in a range of projects across different asset classes and had the opportunity to interact with clients from various sectors, including International Banks on the Sell side, Private Equity firms, and Hedge Funds on the Buy Side. I am grateful for the support I received from HKU Business School, both in terms of academic support and extracurricular activities prior to the internship.

## Our Student Scholars



**Gandhi, Devansh** **BBA**

*Recipient of Faculty Student Contribution and Innovation Award 2023-24*

Receiving the Award is a profound honour, marking a significant milestone in my journey. It motivates me to strive further to build diverse communities of innovation. This award acknowledges my past efforts and fuels my dedication to continue making a meaningful impact in the world of entrepreneurship.

**Ho, Hiu Lam** **BBA(IBGM)**

*Recipient of HKU Business School - BOC Life Future Leader Scholarship 2023-24*

The scholarship provided immense support towards my overseas exchange experience and has undoubtedly empowered me to develop a global mindset and gain new perspectives through immersing myself in a distinct cultural environment. I am grateful that the scholarship has been effective in accelerating my growth personally, academically and professionally.



**Wong, Chloe Miriam** **BBA(Law)&LLB**

*Recipient of HKEX Foundation Scholarship 2023-24*

I am very grateful to the HKEX Foundation for this Scholarship. Thanks to this generous award, I have been able to pursue valuable learning opportunities that both align with my existing passions and broaden my horizons.



**Su, Zihan** **BEcon&Fin**

*Recipient of Hong Kong Jockey Club Scholarship 2022-23 to 2023-24*

The HKJC Scholarship not only recognizes my past achievements but also encourages me to move forward and explore more. I am incredibly grateful for the Jockey Club's generosity and will continue to pass this love on to the broader community and society.



**Chiu, Yi Nap** **BSc(QFin)**

*Recipient of Shanghai Commercial Bank Scholarship 2023-24*

The Shanghai Commercial Bank Scholarship certainly made my university life more vibrant. Without it, I could not have pursued my dream as a dancer, continued to stay in Lee Shau Kee Hall while having the chance to explore the world!





# 2025 JUPAS Admission

## Admissions criteria (HKDSE)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the **minimum entrance requirements** for HKU Business School programmes, as shown below:

- ✔ Level 4 or above in English Language;
- ✔ Level 3 or above in Chinese Language<sup>1</sup>;
- ✔ Level 3 or above in Mathematics;
- ✔ Grade “Attained (A)” in Citizenship and Social Development<sup>2</sup>; and
- ✔ Level 3 or above in two Elective Subjects.

### For BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin)

In addition to the **minimum entrance requirements** above, candidates applying for the BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:

**BBA(BA) / BSc(MAT)** - Level 3 or above in one of the following subjects:

	Biology	BAFS	Chemistry	Combined Science	Economics	ICT	Integrated Science	Physics
<b>BBA(BA)</b>	✔		✔	✔		✔	✔	✔
<b>BSc(MAT)</b>	✔	✔	✔	✔	✔	✔	✔	✔

Level 3 or above in Extended Module 1 or 2 of Mathematics is also preferred by BBA(BA) / BSc(MAT) but not strictly required.

**BBA(Law)&LLB**

**ENG**  
Level 5 or above in English Language

+

**CHIN, MATH**  
Level 4 or above in Chinese Language<sup>1</sup> & Mathematics

**BBA(IBGM)**

**ENG**  
Level 5 or above in English Language

+

**MATH**  
Level 4 or above in Mathematics

**BSc(QFin)**

**M1/M2**  
Level 3 or above in Extended Module 1 or 2 of Mathematics

*Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.*

*Note 2: The result(s) of Liberal Studies at Level 2 or above achieved in previous sitting(s) will also be considered.*

## Application

For details of the 2025 JUPAS exercise, please visit [www.jupas.edu.hk](http://www.jupas.edu.hk).



# 2025 Non-JUPAS Admission

## Selection process and entrance requirements

### Eligibility

- (1) Local students applying for admission on qualifications other than the HKDSE examination;
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)

### Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 27, 2024 (Hong Kong Time) for the first-round evaluation. Scanned copies of the following documents should also be uploaded by the application deadline.

- (1) Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter

Late submission of supporting documents will delay the consideration of application.

Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.

### University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications);
- (2) Programme specific subject requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

In particular, please note that the expected lower boundary for admissions listed on the website is provided for reference purposes only. Admissions is competitive in nature and achieving the expected lower boundary does not guarantee admission to the programme. The actual admission grade or score will be dependent on the overall quality of applications received in the 2025 admissions exercise.

### Announcement of Result

Offer results will be released from December 2024 onwards. All application status will be updated in the online application system once an admissions decision has been made. Applicants should check their application status online regularly.

### More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at <https://admissions.hku.hk/apply/international-qualifications>.



## 2025 Dual Degree Admission

Separate application is required for applying to the dual degree programmes, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme. For details of the dual degrees and the application procedures, please visit the Admissions Office's website at <https://admissions.hku.hk/programmes/university-collaborative-programmes>.



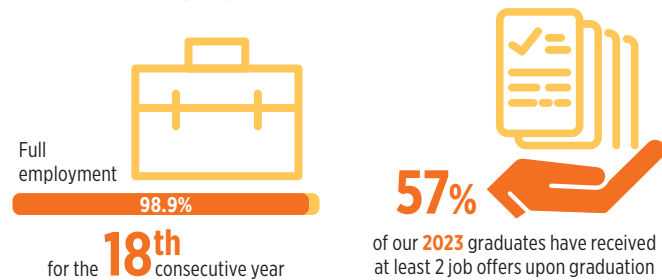
## Develop Your Career

Upon graduation, over 88% of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community/social services.

### Career Prospects

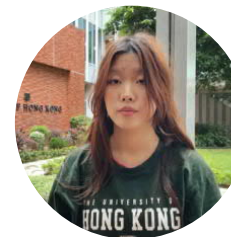
Companies/organisations that have offered full-time positions to our graduates include but not limited to the following:

- Accenture Company Limited
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- Citibank (Hong Kong) Limited
- Crédit Agricole Corporate and Investment Bank
- Credit Suisse Group AG
- Deloitte Advisory (Hong Kong) Limited
- Deloitte Touche Tohmatsu Limited
- Deutsche Bank
- Ernst & Young
- Goldman Sachs (Asia) LLC
- Hang Seng Bank Limited
- HKSAR Government
- Hong Kong Monetary Authority
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- PricewaterhouseCoopers Limited
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited (HSBC)
- UBS Group AG



## Freshmen Sharing

I chose HKU Business School for its prestigious reputation and focus on experiential learning. I believe HKUBS is the best place to help me realize my dream. BBA(Acc&Fin) perfectly aligns with my passion for numbers and financial analysis. I look forward to engaging in hands-on learning experiences and collaborating with diverse peers. I anticipate a vibrant university life filled with diverse experiences and networking opportunities. The dynamic atmosphere at HKU inspires me, and I am excited to explore opportunities that will enhance my academic journey and prepare me for a successful career. HKU's commitment to innovation truly inspire me. I'm excited to explore new ideas and contribute to both the academic and social communities.



**Yang, Huimiao Murphy**  
BBA(Acc&Fin)



**Chen, Xinqiao Vicky**  
BEcon&Fin



The main reason I have chosen the IBGM programme at HKU Business School is due to the extraordinary exchange opportunities it offers. With the opportunities of studying abroad in North America and Europe, and visiting companies in Asia, I believe my global perspective will be cultivated by gaining exposure to some of the most economically developed regions. Additionally, I appreciate the flexibility provided by the IBGM programme in choosing interdisciplinary courses for a second major or minor, allowing me to expand my interest in Psychology. Overall, I believe the experiences and alumni connections I will gain from the HKU Business School will be extremely useful in preparing me for my future career.



**Ng, Shui Yee Sophie**  
BBA(IBGM)

Seduced by HKU's scholarly prowess and dynamic campus spirit, my path led to HKU Business School, renowned for its cutting-edge business education. As an Economics and Finance major, I've embarked on my university journey brimming with intellectual rigor, leadership prospects, and a tapestry of peers broadening my worldview. Every day, I'm thrilled to push my limits in academic debates and research projects, immerse myself in Hong Kong's unique blend of Eastern and Western cultures, and build an extensive network by engaging with peers and faculty from diverse backgrounds. In addition, HKU offers me a platform to give back through co-curricular engagement, readying myself for a robust finance career. Look forward to joining the HKU Business School community and experiencing an unforgettable university life!



**Qu, Hongru Larina**  
BEcon&Fin

I chose HKU because I was truly fascinated by the opportunity to become a student at one of Asia's leading universities, known for its top-notch educational standards. I am excited to study BEcon&Fin in the heart of a major financial center and look forward to exploring the various internship opportunities that HKU Business School offers. All my professors are very enthusiastic and sociable, which motivates me to work hard. HKU exceeds my expectations, and I am glad to be here!



**Kotlova, Tatiana Tanya**  
BEcon&Fin

I chose to study IBGM at HKU Business School because of its strong reputation as an innovative and established institution. Moreover, the programme's emphasis on developing well-rounded future leaders through global exposure and strategic management training was extremely attractive to me. I expect to have a lot of fun in university, gaining valuable experience and developing in all areas of my life. So far, my expectations are being fulfilled, as HKU is truly an incredibly fun and diverse place filled with unique opportunities.



**Wong, James Dylan Cheng Yan**  
BBA(IBGM)

When it comes to HKU, the first thing that springs to most people's minds might be its extremely high academic standing. For me, it is not only the academic excellence but also the unique campus atmosphere that attracted me to become a member of HKU. HKU is indeed an international and all-inclusive university, where I can experience great diversity and meet elites from all around the world. I am really eager to meet and collaborate with them. I believe such a rich environment and atmosphere will be highly conducive to my personal development and the expansion of my interpersonal networks.



**Lui, Ka Wai Susie**  
BEcon&Fin



# Our Global Presence



## Useful Websites

### The University of Hong Kong (HKU)

Undergraduate Admissions  
<https://admissions.hku.hk/>

### HKU – Entrance Requirements

For JUPAS Candidates  
<https://admissions.hku.hk/apply/jupas>

For non-JUPAS Candidates  
<https://admissions.hku.hk/apply/international-qualifications>

### HKU Business School

Overview of Undergraduate Programmes  
<https://ug.hkubs.hku.hk/programme>

Enrichment Programmes  
<https://ug.hkubs.hku.hk/student-enrichment>

### Other HKU Websites


Mainland Affairs Office (MAO)  
<https://mainlandaffairs.hku.hk/>


Centre of Development and Resources for Students (CEDARS)  
<https://www.cedars.hku.hk/>






## HKU Business School

 4/F, K.K. Leung Building  
The University of Hong Kong  
Pokfulam Road, Hong Kong SAR

 (852) 3917 5343

 (852) 2549 3735

 [fbe.ugenquiry@hku.hk](mailto:fbe.ugenquiry@hku.hk)

 [www.hkubs.hku.hk](http://www.hkubs.hku.hk)

## HKU Business School News and Events

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