

Undergraduate

Inspire · Empower · Lead



Undergraduate 2021
Brochure

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About HKU Business School

HKU Business School* strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy. As Asia's premier international business school, we engage leading scholars from all corners of the globe and they instil in the students global knowledge with an Asian perspective.

The School attracts top students from Hong Kong and beyond. It admits the highest proportion of non-local undergraduate students amongst all Faculties at HKU. Three of its undergraduate programmes are ranked among the University's top 10 programmes.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).



To be a leading, globally-impactful academic institution of business and economics

Unique Proposition

- ▶ Deeply rooted in Hong Kong
- ►► Fully engaged with China
- **▶▶** Truly international

Mission Statement

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- To advance the frontiers of knowledge through innovative and globally-significant research
- To create positive change to the world by partnering with communities

^{* &}quot;HKU Business School" is the branding identity for the Faculty of Business and Economics at The University of Hong Kong in external communications.

Dean's Message

Since I joined HKU Business School, the enormous talents, capabilities, achievements, potentials and vibrancy of our faculty members, staff, students and alumni have never stopped to amaze me.

Our School strives to nurture inspirational business talents and to foster both academic and applied research to serve the needs of Hong Kong and beyond in the fast-changing global economy. We engage leading scholars from the world to instil students with global knowledge, bringing a wide range of top-quality degree programmes that are tailor-made to suit business education needs.

Consistently ranked amongst the world's top universities, HKU has always been highly regarded as the city's flagship university since its foundation over a century ago. As the youngest School with the highly diversified student body, we are committed to rendering our students with a diversified range of experiential and enrichment activities, and equipping them with the cutting-edge knowledge and skillset for their career development with dedicated resources. The School's undergraduate curricula are amongst the top in terms of ranking across all programmes within HKU, and succeed in attracting the best and brightest students from Hong Kong and all over the world.

The School's programmes put together the strengths of global excellence with regional relevance and a focus on China. With innovative and advanced curricula, market-oriented enrichment opportunities, international exchanges, internships, student mentorship, active student organisations, etc., our students can enjoy a dynamic and vibrant college life on top of their pursuit of academic excellence.

You are sincerely invited to get to know more about the School and our undergraduate programmes. I look forward to the opportunity of welcoming you to join our community - where successful leaders of the future are nurtured.

Warm regards,

Professor Hongbin Cai

Dean

Chair of Economics



Greetings from Associate Dean (Undergraduate)

Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our School that separates us from the others is our truly multidisciplinary approach. Our School's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the School and a future leader in the world of business.

Warm regards,

Dr. Derek ChanAssociate Dean (Undergraduate)







Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):











Entrepreneurship, H
Design
and Innovation

Human Resource Management

Information Systems and Analytics

Marketing

Finance

BBA Curriculum Structure

Co	Components	
A.	University Graduation Requirements Language Enhancement Courses Common Core Curriculum	54 18 36
В.	BBA Major Faculty Core Courses Disciplinary Core Courses / Disciplinary Electives Capstone Course	78 24 48 6
C.	Free Electives / Optional Major / Optional Minor(s)	108
	Total	240

Find out more:

https://www.fbe.hku.hk/ug/programmes/bba



HKU - Sciences Po Dual Degree Programme



Students will spend the first two years at Sciences Po in France (142-144 equivalent HKU credits) and the third and fourth years at HKU (150 credits). Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.

Find out more:

https://aal.hku.hk/admissions/international/admissions-information?page=en/hku-sciences-po-dual-degree-programme



HKU - University of British Columbia Dual Degree Programme

Students will spend the first and final years at HKU (144 credits) and the second and third years at University of British Columbia (UBC) (146 equivalent HKU credits), and graduate with a Bachelor of Business Administration from HKU and a Bachelor of Commerce from UBC upon successful completion of the programme.

Find out more:

https://aal.hku.hk/admissions/international/admissions-information?page=en/hku-ubc-dual-degree-programme





Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education necessary to progress toward a leadership role in the financial sector. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Acc&Fin) Curriculum Structure

Co	Components		Credits
A.	University Graduation Requirements Language Enhancement Courses Common Core Curriculum		54 18 36
В.	Professional Core in Accounting Faculty Core Courses Disciplinary Core Courses Capstone Course		108 24 78 6
C.	Minor in Finance* Disciplinary Core Courses Disciplinary Electives		36 12 24
D.	Free Electives / Optional Minor		42
		Total	240



*Students may opt to pursue a Major in Finance:

Components		Credits
A. University Graduation Requirements		54
B. Professional Core in Accounting		108
C. Major in Finance Disciplinary Core Courses Disciplinary Electives Free Electives Capstone Course		78 30 18 24 6
	Total	240





Find out more

https://www.fbe.hku.hk/ug/programmes/bba-acc-and-fin



Bachelor of Business Administration (Information Systems) [BBA(IS)]

BBA(IS) is a double-major programme designed to give students a unique edge in the IT world by providing training in both business administration and information technology. It is jointly offered by the HKU Business School and the Faculty of Engineering, and combines courses in business and computer science. After completing the BBA(IS) degree, students can opt to pursue a one-year Bachelor of Engineering in Computer Science [BEng(CompSc)] degree at HKU. The BBA(IS) programme is suitable for students seeking a broad education that provides flexibility in their choice of career.

BBA(IS) Curriculum Structure#

Components		Credits	
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum		54 18 36	
B. Major in Information Systems Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course		78 24 36-48 0-12 6	
C. Major in Computer Science Disciplinary Core Courses Disciplinary Electives Capstone Course		84 42-54 24-36 6	
D. Free Electives		30	
	Total	240	



One-year BEng(CompSc) Curriculum Structure (Optional)

Components		Credits
Engineering Core Courses		18
Disciplinary Core Course		6
Computer Science Disciplinary Electives		24
Internship		-
Capstone Course		12
	Total	60



Find out more:

https://www.fbe.hku.hk/ug/programmes/bba-is



[#]Subject to the University's approval



Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the HKU Business School and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees — BBA(Law) by the HKU Business School, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Law)&LLB Curriculum Structure (Business Stream)

Components		Credits
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum		36 12 24
B. BBA Major Faculty Core Courses Disciplinary Core Courses / Disciplinary Electives Capstone Course		78 24 48 6
C. Professional Core in Law Disciplinary Core Courses Disciplinary Electives Capstone Course		156 120 30 6
D. Free Electives / Optional Minor		30
	Total	300



BBA(Law)&LLB Curriculum Structure (Accounting Stream)

Components		Credits
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum		36 12 24
B. Professional Core in Accounting Faculty Core Courses Disciplinary Core Courses Capstone Course		108 24 78 6
C. Professional Core in Law		156
	Total	300





Find out more:

https://www.fbe.hku.hk/ug/programmes/bba-law-and-llb



Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

BBA(IBGM) Curriculum Structure

Co	pmponents	Credits
Α.	University Graduation Requirements Language Enhancement Courses Common Core Curriculum	54 18 36
В.	Major in International Business and Global Management Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	t 96 24 54 12 6
c.	Second Major	72-90
D.	Free Electives	0-18*
E.	Compulsory Overseas Exchange	-
	Total	240



Find out more:

https://www.fbe.hku.hk/ug/programmes/bba-ibgm

^{*} Students may use free electives to fulfil the second major where the requirements exceed 72 credits.





Bachelor of Economics [BEcon]

The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.

BEcon Curriculum Structure

Components	
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum	54 18 36
B. Major in Economics Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	78 24 30 18 6
C. Free Electives / Optional Major / Optional Minor(s)	108



. Free Electives / Optional Major / Optional Minor(s) 108

Total 240



Find out more: https://www.fbe.hku.hk/ug/programmes/becon





Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.

BEcon&Fin Curriculum Structure

Components	
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum	54 18 36
B. Major in Economics and Finance Faculty Core Courses Disciplinary Core Courses Economics Disciplinary Electives Finance Disciplinary Electives Capstone Course	96 24 42 12 12 6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more: https://www.fbe.hku.hk/ug/programmes/becon-and-fin



HKU-Peking University "Future Leaders" Dual Bachelor's Degree in Economics, Finance and Management

Students will spend the first two years at HKU (150 credits) and the third and fourth years at Peking University (PKU) (144-146 equivalent HKU credits). The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China.

Upon successful completion of the dual degree programme, students will be awarded a Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Arts in Management [BA(Mgmt)] degree from PKU.

Find out more: https://www.fbe.hku.hk/ug/hku-pku-future-leaders-dual-degree





Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private banking in Hong Kong and Asia Pacific. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take more specified courses related to the asset management and private banking sectors including equity valuation, investment management, lending and credit, financial regulations and compliance. The programme contains practical-oriented courses taught by teachers with extensive experience in the AMPB industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.

BFin(AMPB) Curriculum Structure

Components		Credits
A. University Graduation Require Language Enhancement Courses Common Core Curriculum	ments	54 18 36
B. Major in Asset Management ar Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	nd Private Banking	96 24 54 12 6
C. Free Electives / Optional Majo	r / Optional Minor(s)	90
	Total	240



Find out more: https://www.fbe.hku.hk/ug/programmes/bfin-ampb







Bachelor of Science in Quantitative Finance[BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including mathematics, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, risk management, simulation and data analysis, financial engineering, and quantitative trading.

The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg workshops, trading simulation workshop, and international field trips to other international financial centres such as New York, London and Zurich.

BSc(QFin) Curriculum Structure

Components	Credits
A. University Graduation Requirements Language Enhancement Courses Common Core Curriculum	54 18 36
B. Major in Quantitative Finance Faculty Core Courses Disciplinary Core Courses Disciplinary Electives Capstone Course	96 24 54 12 6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more: https://www.fbe.hku.hk/ug/programmes/bsc-afin



Enrich Your Life

Our Business School encourages students to initiate and act upon ideas, both within the campus and beyond, as it is this real world interaction that makes us unique. Outside classroom learning experiences beyond the realm of academia help students gain appreciation for social interaction, cultural diversity and intellectual collaboration, which contributes to their personal, interpersonal and social development as global citizens, lifelong learners as well as business leaders.

Overseas Enrichment Experiences

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Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest School in the University, our exchange activities are phenomenal. Each year, around 400 students are on exchange to top-notch universities to broaden their horizons.



exchange partners across 40+ countries



Business School students on exchange in 2019-20

Some of the Business School Exchange Partners

Canada

McGill University University of British Columbia University of Toronto Western University Simon Fraser University

New York University

California

University of Southern

University of Georgia

University of Washington

King's College London University of Manchester University of Edinburgh University of Warwick

Belgium KU Leuven

Eranco

Toulouse School of Bocconi University
Economics
ESSEC Business School

The Netherlands

University of Amsterdam Erasmus University Rotterdam

Danmar

Copenhagen Business School Aarhus University

German

Frankfurt School of Finance & Management University of Mannheim Munich Business School

Singapore

National University of Singapore Nanyang Technological University

Australia
University of Sydney
Monash University



International Field Trips

To enhance students' exposure in global businesses, the School organises overseas field trips for students to spend a week to visit corporate firms and mingle with practitioners in some of the world's most prominent financial centres, e.g. Singapore, Zurich, New York City and London.

Visiting Programmes

Through the Yale Visiting International Student Programme, students are sent to spend a year in Yale University where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the Junior Year Abroad Programme to study as visiting students in Pembroke College of University of Oxford and University of Cambridge with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive for learning.

Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. Through the **Cross-border Study Tour for Post-secondary Financial Talents**, our students spend their summer in Shanghai to work at financial institutions including the Bank of China and KPMG, which prepares them to venture into one of the biggest economies in the world. In collaboration with the **International Committee of the Red Cross (ICRC)**, a Traineeship Project was launched in 2017 where selected student is sent to Geneva for a full-year project working alongside an Economic Adviser - an unparalleled and unquestionably rewarding exposure.

Beta Gamma Sigma Global Leadership Summit

Beta Gamma Sigma (BGS) is the international honour society serving business programmes accredited by The Association to Advance Collegiate Schools of Business (AACSB International). With the establishment of the HKU BGS Chapter, the School registers students annually for the BGS Global Leadership Summit held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery.

Student Sharing



Chu, Weng Lam | BBA(Law)&LLB Graduate, Class of 2019

International Committee of the Red Cross Traineeship, 2019-20

The ICRC Traineeship was a purpose-filled humanitarian journey. With colleagues from all corners of the world, all dedicated to the ICRC's humanitarian mission, it was my pleasure to have worked for the ICRC and contributed to the prevention of conflict.



Mok, Jovy | BBA(IBGM) Year 4

Exchange in King's College London (United Kingdom), Semester 2, 2019-20

The liberal arts curriculum at King's College London (KCL) truly satisfied my diversified interests and allowed me to develop a better understanding of the world. I am truly grateful that I got the opportunity to spend a semester at KCL where I was intellectually stimulated.



Exchange in University of Southern California (United States), Semester 1, 2019-20

It has been a rewarding experience to go on exchange. Having spent my fall semester in such a renowned institution, I enjoyed intellectual exchange during lectures and developed life-long friendships with students from around the world. Aside from academic studies, I also relished my time travelling in LA and the surrounding cities. Thanks to the HKU Business School,

the exchange programme has definitely added colours to my university life.



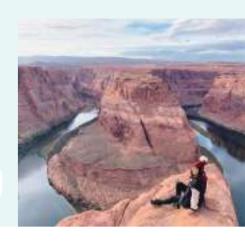
Lou, Hao BEcon&Fin Year 4

Exchange in University of Wisconsin-Madison (United States), Semester 2, 2019-20

My studies, the weekends exploring the cities, and the friends I met are the things that I am very fond of during my nine unforgettable weeks spent in UW-Madison. I am so grateful that HKU and UW-Madison have offered tremendous support to enrich my university life through this staunch exchange partnership.



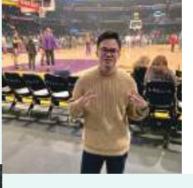
I have always been interested in knowing more about American culture and their way of life. The study abroad experience served me well and provided me with a perfect opportunity to fully immerse myself in a completely new environment and culture. It was certainly an inspiring and life-changing journey.



Huang, Zhaoxin | BBA(Law)&LLB Year 5

Exchange in Duke University (United States), Full year, 2019-20

I had the amazing opportunity to study at Duke University as an exchange student. It was a once-in-a-lifetime experience. Learning in a different education system, watching a live NBA match, going on a road trip are just a few examples of highlights in this memorable exchange journey in the United States.



Edrick, Reynard | BSc(QFin) Year 4

Exchange in New York University (United States), Semester 2, 2019-20

The exchange experience has been phenomenal. The times to engage in expansive discourse, and form close relationships, with the world's foremost finance minds excites me to the core. In reflection, I am still awed by the sheer scale of my learning, the extent to which my network has branched out and the wealth of experiences I received. It is heartening to know that HKU empowers global learning mobility and directs substantial resources at that. Thank you HKU.





Jung, Ji Min BBA(Acc&Fin)
Graduate, Class of 2020
BGS Global Leadership Summit, 2019-20

The summit was indeed an eye-opening experience, and I would recommend it to any business students eager to expand their understanding of leadership and accelerate as competent leaders.

Corporate Exposure



Our Business School has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

The HKU Business School has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain insights in business consulting through the **HKU-Accenture Business Consulting Programme.**

In addition to semester-long enrichment programmes, we also organise short trip, namely **HKU-Sun Hung Kai China Economic Development Study Tour**, with the support of Sun Hung Kai Properties Limited, to give students a comprehensive understanding of the current business environment in Guangzhou and the Greater Bay Area.

HKU Business School Mentorship Programme

Leveraging the **School's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future career development. Through direct and active interaction with seasoned professionals, executives and entrepreneurs, our students are empowered to connect to the real business world.





Choi, Lily Ling Li BBA(Law)&LLB Year 4

HKU-Accenture Business Consulting Programme, 2019

Having won prizes in the HKU-Accenture Business Consulting Programme, I received an internship opportunity at Accenture. It was a great experience for me to apply the skills learnt in the Programme to a real-life consulting setting. Working on-site with clients has allowed me to gain a good understanding of the role of consultants in a company. It was a fun and rewarding internship.

Chan, Wing Sze Vincci BEcon&Fin Year 4

HKU Business School Mentorship Programme 2019-20

The HKU Business School Mentorship Programme is a valuable platform for students to connect with business leaders and obtain a holistic view of their interested industries. Through meetings with my mentor, I have acquired professional insight on my long-term career progression.



Lee, Camille BBA(Law)&LLB Year 5

HKU Business School Mentorship Programme 2019-20

My mentor has provided me with exposure to PR events and networking opportunities which gave me insights on other career options and honed my people skills. Studying at HKU opens numerous doors, and this Mentorship Programme is one prime example.

Experiential Learning Programmes

Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving "real-life" problems relating to their studies. **Impact Lab** gives students an excellent opportunity to work directly for social ventures under the guidance of a teacher and professional mentors.

An intensive academic and cultural exchange experience. **Doing Business** in China, is offered to students where they can interact with peers from **Peking University. China Business** and Economics Programme is a credit-bearing learning activity in partnership with **Fudan University** for students to learn the rapid economic development of China firsthand. Students can experience the spirit of entrepreneurship and taste a different culture through our collaborative programme, Entrepreneurship in China, with Zhejiang University. Students can also acquire an in-depth understanding on the development and latest trend of the economics, finance, creativity, innovation and entrepreneurship in the fast-growing Greater Bay Area by joining the **Creativity, Innovation** & Entrepreneurship in China Programme.

Going beyond to the developing economies in Asia-Pacific region,

Transformative Business Immersion in Developing Economies is a credit-bearing course offering a total immersion experience into unfamiliar geography, economy, sociality and environment, where students travel to a developing country, partner with some small businesses and work together on projects to improve the local economy.



Chan, Hok Yan | BBA(Acc&Fin) Year 3
Business Consulting Practicum 2019

Joining BCP has been one of the best decisions I have made at HKU. Gaining hands-on experience aside, the opportunity to work closely with my client not only enhanced my interpersonal and presentation skills but also sharpened my ability to gain and maintain clients' trust.

Chan, Ka On | **BEcon&Fin Year 3**Business Consulting Practicum 2019

BCP rendered a great opportunity for me to get exposure to the consulting and business world. It was a fun and valuable learning experience for me to apply the consulting skills learnt in lectures to the real-life business scenarios.



Li, Xitao | BEcon&Fin Year 5 Creativity, Innovation & Entrepreneurship in China Programme 2019

The CIEC experience was fascinating. Visits to renowned corporates across different industries like Alibaba, China Resources, Sands Macau, etc., allowed me to learn the most practical business knowledge in the real business setting. I had also developed life-long friendships with liked-minded peers around the world.



The Programme was a fruitful experience which mingled classroom learning with cultural experiences. Apart from gaining insights into the Chinese economy through academic lectures and company visits, I was also intrigued by the renowned cultural attractions in Beijing and Xi'an.



Case Competitions



The School provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skillsets to compete with candidates from the world's leading universities.



Kumar, Neha BBA(IBGM) Year 4 HSBC/HKU Asia Pacific Business Case Competition 2019 (Champion)

The Competition was a precious opportunity that taught me not only about the content of the cases, but also about the techniques to work in a team of unique individuals. I would never forget such valuable experience which enabled me to make friends across the globe and learn about the intricacies of the business world.



Chan, Lok Yu BBA(Law)&LLB Year 3 ACCA and CFA Institute Business Competition 2019-20 (Champion)

In this Competition, my team was required to build a business model to tackle the clothes wastage problem. The process of discussing, polishing, and presenting our ideas was very remarkable. We were glad that our hard work paid off and yielded a satisfactory result.



Kala, Divyansh | BEcon&Fin Year 3 PwC Career Plus Challenge 2020 (Winner)

The journey of the team "Mind Benders" in PwC's Career Plus Challenge was great and fulfilling. The Challenge provided us with a great platform to build and showcase our knowledge. It also gave us insights on how the work culture would transform and how GenZ would be the epicenter of change. Special thanks to PwC and our mentor who provided full support to our team throughout the Challenge.

Students' achievements in case competitions (2018-2020 awards)

Overseas/Mainland

Asian Business Case Competition @ Nanyang 2018	2nd Runner-up
BI International Case Competition 2019	2nd Place
Deloitte Tax Championship 2019	Merit Team Award
Deloitte Tax Championship 2018	Outstanding Team Award
EY Young Tax Professional of the Year 2019 (National Round)	2nd Place
EY Young Tax Professional of the Year 2018 (National Competition)	1st Prize 🥋
	South China Regional Competition - Champion 🤎
Huawei Finance Competition 2020 (2020華為財務精英挑戰賽)	Global Final Competition - 全球最佳技術應用獎
	Global Final Competition - 優秀個人獎
Global Legal Hackathon 2018	One of the 4 Winning Teams
Scotiabank International Case Competition 2019	2nd Runner-up
World Asian Case Competition 2018	Champion 💭 Outstanding Poster Presentation

Local

ACCA and CFA Institute Business Competition 2019-20	Champion 🥋
	1st Runner-up
	2nd Runner-up
	Best Budget Award
	Best Presenter
	Best Proposal Award
	Creative Excellence Award
	Digital Excellence Award
	Ethics Excellence Award
	My Favourite Team Award
	Team Excellence Award
ACCA Hong Kong Business Competition 2018	1st Runner-up
	2nd Runner-up
	Best Budget
	Best Presenter
	Best Proposal
	Digital Excellence Award
	Future Leaders in the Eyes of Employers Award

Winner 🤵

1st Prize 🤎

Most Favourite Presenter

1st Prize Winner

2

My Most Favourite Presenter

3rd Prize

Award
1st Runner-up

2nd Runner-up

2nd Prize

Merit Team

Champion 🤵

Champion 🤵

1st Runner-up
2nd Runner-up
Champion Q

1st Runner-up

2nd Runner-up

Champion 🤵

Champion 🤵

2nd Runner-up

Solutions Award

Champion 🤵

1st Runner-up

2nd Runner-up

2nd Runner-up

Winner 🤵

Winner 🔎 Champion 🔎

Best Customer-centric

Cyberport University Partnership Programme 2019

EY Young Tax Professional of the Year 2019

HKGCC Business Case Competition 2019

HKICPA Business Case Competition 2019

HKICPA Business Case Competition 2018

Hang Seng Insurance x CUHK Business School Case

Hong Kong Shared Good Values Case Competition 2020

Hong Kong Shared Good Values Case Competition 2018

HSBC/HKU Asia Pacific Business Case Competition 2019

HSBC Life Insurance Innovation Competition 2019-20

ISACA Student Group Annual Case Competition 2018

JOS Innovation Awards 18-19

Oliver Wyman Impact 2018

PwC Data-lympics 2019

TMA Challenge 2018

PwC Career Plus Challenge 2020

(Local Competition)

Competition 2018

Ernst & Young - Young Tax Professional of The Year 2018



Being a Private Equity intern at NB has been a rewarding experience for me. I have been exposed to various PE deals, participated in the due diligence process as well as the preparation of the investment memos. I learnt a lot throughout the Programme with the advice from helpful and kind colleagues. I am grateful for the precious opportunity, thanks to HKU Business School and NB.

Kwong, Hing Tim Kony BBA(IBGM) Year 4

Internship Experience

HKU-Neuberger Berman Private Equity Internship Programme 2019-20

Ngai, Siu Chung Elvis | BBA(IBGM) Graduate, Class of 2020



Neuberger Berman (NB), a leading investment manager, has taken it to the next level by "investing in HKU Business School students". Not only have I gained practical experience of private equity investment through working on the deal teams, but also been coached by the nice and warm colleagues who offered me valuable career advice.

Chan, Nga Woon Chloe | BBA(Acc&Fin) Year 4

Pilot Apprenticeship Programme for Private Wealth Management 2019 & 2020 - Bank Julius Baer & Co. AG

This two-year Programme is an important phase for both my professional and personal development. I had rotations in accounts management, compliance, risk, wealth planning and client advisory. Through the front-to-back experience, I have gained comprehensive exposure to the industry, and



learnt that solid relationship management stems from integrity, trust and commitment. I sincerely appreciate the support given by the bank, HKU Business School and my mentors.



Fong, Ching Man Abby BBA Year 3

Pilot Apprenticeship Programme for Private
Wealth Management 2020 - Deutsche Bank

During my eight-week internship experience in the Wealth Management Department, I gained insights on the front-to-end operation in the private banking industry. I was also inspired by the personal sharing from my colleagues.



Pang, Sze Hang Karen | BEcon&Fin Year 3

Pilot Apprenticeship Programme for Private Wealth Management 2020 - Bank Julius Baer & Co. AG

During my summer apprenticeship, I rotated to four departments, including Compliance, Risk Management, Account Management and Front Office. It helped me gain a comprehensive understanding of the operation of the bank as well as the private banking industry. I am truly

grateful to the welcoming staff and for the experience shared by the supportive senior management. It has been a fruitful experience, which I really enjoyed a lot.

Wong, Ho Shing Gordon | BBA(Law)&LLB Year 4

Pilot Apprenticeship Programme for Private Wealth Management 2020 - Deutsche Bank

During my internship at the Private Banking Division, I supported the team in account opening for High-Net-Worth Individual. I also helped prepare reports for group head meetings by drawing up analysis on clients' transaction and relationship managers' performance. At the end of my internship, I had the chance to present the latest trends of private banking and possible solutions which enhanced my interest and understanding of the industry. The experience has certainly shed new light on my future career development.





an, Zhini Kelly 📗 BSc(QFin) Year 4

Pilot Apprenticeship Programme for Private Wealth Management 2019 & 2020 at UBS

My experience at the Global Family Office has greatly enhanced my understanding of the private banking industry. I got opportunities to attend investment meetings, engage in projects to improve client services and gain exposure to the front and back offices. When working on projects, colleagues from different teams were always supportive and I really enjoyed working in such a friendly environment.



Pilot Apprenticeship Programme for Privat Wealth Management 2019 & 2020 at UBS

I have spent two summers in the Private Wealth Management Division of UBS, during which I assisted client advisers in formulating investment strategies for China offshore segment. Meanwhile, I also worked closely with sales managers to help drive penetration rates of multiple assets. It was truly a remarkable and fruitful internship experience.



Our Student Scholars





Chen, Yung | BBA(Law)&LLB Year 3

Recipient of Hong Kong Jockey Club Scholarships 2018-19 & 2019-20

From raising funds for deprived students in rural China, to organising camps and voluntary teaching activities, it was rewarding that I can reach out to help people in need. I believe in "Life enlightens life", that when we are lending a helping hand, we are also enlightened by the smiles and kindness of the people we helped, and that would be the most valuable lesson I have ever learnt.

Lee, Chi Lam Esther | BEcon&Fin Year 3

Recipient of HKSI Scholarship 2020

I am fortunate to be the Champion of HKSI Scholarship Programme. In this journey, I have learnt about the changes in the finance industry in the realm of technology, such as the implementation of 'Digital Person'. I am also grateful to have received valuable mentoring from the sponsors.





Law, Karmen BBA(Law)&LLB Year 5

Recipient of FBE Leadership Award 2019-20 and HKU Worldwide Undergraduate Student Exchange Scholarship 2019-20

I am fortunate to receive numerous enrichment opportunities at HKU such as having my exchange semester at the University of North Carolina at Chapel Hill. Also I was awarded the FBE Student Leadership Award and it is an incredible recognition that inspires me to strive for continuous improvement and create a positive impact in the community.

Xiong, Shuying BBA Year 6

Recipient of Lee Shau Kee Scholarship for Student Enrichment 2017-18 and HKMA Human Capital Management Society Scholarship 2020

After five years of academic and extra-curriculum training, I gradually gained a clear view of my future career path. I really appreciate that HKU provides enough support for students to discover their niche potentials and encourage students to become whoever they want to be.





Yu, Sheung Him Ambrose | BBA(Law)&LLB Year 3

Recipient of China Construction Bank (Asia) Scholarship 2019-20

Having spent a summer in the Legal and Compliance Division in China Construction Bank (Asia) as a FinTech intern, I have gained more insight as to the development of FinTech in Hong Kong's banking industry, such as its market and opportunities as well as regulatory limitations.

2021 JUPAS Admission

Admissions criteria (HKDSE)

For BEcon/BEcon&Fin, BBA/BBA(Acc&Fin) and BFin(AMPB)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the minimum entrance requirements as shown below:

- (A) Level 4 or above in English Language;
- (B) Level 3 or above in Chinese Language¹;
- (C) Level 3 or above in Mathematics;
- (D) Level 2 or above in Liberal Studies: and
- (E) Level 3 or above in two Elective Subjects

For BBA(IS), BBA(Law)&LLB, BBA(IBGM) and BSc(QFin)

In addition to the minimum entrance requirements above, candidates applying for the BBA(IS), BBA(Law)&LLB, BBA(IBGM) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:

BBA(IS)

Level 3 or above in one of the following subjects:







Physics



Chemistry



Science



Combined Integrated Science



ICT

Level 3 or above in Extended Module 1 or 2 of Mathematics is preferred but not required.

BBA(Law)&LLB



English Language; and



Level 4 or above in Chinese Language¹ and Mathematics

BBA(IBGM)



English Language; and



Level 4 or above in Mathematics

M1/M2

BSc(QFin)

Level 3 or above in Extended Module 1 or 2 of Mathematics

Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.

Application

For details of the 2021 JUPAS exercise, please visit www.jupas.edu.hk.





2021 Non-JUPAS Admission

Selection process and entrance requirements

Eligibility

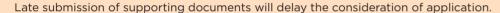
- (1) Local students applying for admission on qualifications other than the HKDSE examination:
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)



Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 18, 2020 (Hong Kong Time) for the first round evaluation. Scanned copies of the following documents should also be uploaded by the application deadline.

- Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter



Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.



University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications):
- (2) Programme specific requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

From past experience, candidates with the following predicted grades or scores are likely to make a competitive application*:

Programme	GCE/International A-Level	International Baccalaureate Diploma
BBA/BBA(Acc&Fin)	AAB or better	
BBA(IS)		33 or better
BEcon/BEcon&Fin		
BBA(IBGM)	A*A*A or better	
BBA(Law)&LLB		38 or better
BFin(AMPB)		
BSc(QFin)		

* The predicted grades/scores are provided for reference only. Admission is competitive in nature which will be dependent on the overall quality of applications received in the 2021 admissions exercise.



Announcement of Result

Offer results will be released from January 2021 onwards. All application status will be updated in the online application system. Applicants should check their application status online regularly.

More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at www.aal.hku.hk/admissions/international.



2021 Dual Degree Admission

For details, please visit the Admissions Office's website at www.aal.hku.hk/admissions/international/admissions-information? page=en/university-collaborative-programmes.



Career Prospects Companies/organisations that have offered fulltime positions to our graduates include but not limited to the following: Accenture Company Limited Bank of China (Hong Kong) Limited **BDO International Limited** Bloomberg L.P. **BNP Paribas** Citibank (Hong Kong) Limited Credit Suisse Group AG Deloitte Touche Tohmatsu Limited Deutsche Bank Ernst & Young • Goldman Sachs (Asia) LLC Hang Seng Bank Limited HKSAR Government Hong Kong Exchange & Clearing Limited JPMorgan Chase & Co. KPMG Morgan Stanley New World Development Company Limited PricewaterhouseCoopers Limited Standard Chartered Bank (Hong Kong) Limited • The Hongkong and Shanghai Banking Corporation Limited UBS Group AG Develop **Your Career** Full employment (99.2%) for the Upon graduation, over 88% of our students begin their careers in the commerce and \$25,645 14th industry sector. Others either move on to consecutive year further studies or explore opportunities with of our 2019 graduates have was the average salary of the civil service, education institutions and received at least 2 job offers our 2019 graduates community/social services. upon graduation

Freshmen Sharing

Sachanandani, Geetika **BBA**

From a young age, HKU has always stood out as an impeccable tertiary institute. In particular, HKU's international environment appealed strongly to me. as it creates more peer-learning opportunities from students all over the world! Moreover, the chance to learn outside the classroom through exchange programmes makes HKU Business School an ideal place to nurture one's knowledge and broaden one's horizons. The BBA programme has allowed me to gain insight and build a more critical point of view towards the world of business. I am excited to have a fruitful journey of learning and development at HKU.



Chan, Cheuk Yiu BEcon&Fin (HKU-PKU Dual Degree)

HKU Business School provides a wide range of high-quality programmes with world-class teaching and international focus. It also has a strong link with corporate partners, which motivates students to build up global links and market acumen that are vital for business students. For undergraduate students seeking a business degree, HKU Business School would be the best choice. Particularly, the BEcon&Fin programme enables students to study both economics and finance, which I find interesting in analyzing human behaviors, and to seek a balance in between. I believe I could develop skills essential for future careers and have a fruitful journey in the following years.



Ng. Wing Lam BBA(Law)&LLB I chose to study at HKU as it is one of the

world's leading

HKU Business School provides a wide variety of courses, I would like to be a member of it and equip myself with the knowledge and skills of various aspects. I am interested in both Business and Law so I chose this double degree programme. I hope to explore my interests at HKU where high flexibility in course selection is allowed. I am glad to have this opportunity to learn at HKU Business School.

Sesthapiyanon, Petaum BBA

best decisions I have made.

Hong Kong is the first country I thought of when considering a country to pursue a bachelor's degree. For me, of

all the greatest universities in Hong Kong, HKU is the most legendary one. HKU provides me with something more than just knowledge: diversity, connections, and excitement. Ever since I accepted an offer from HKU Business School, I have been given many opportunities to participate in business-related activities to learn outside classrooms. Even though I have to study via online methods during the first semester of my first year study, all the professors always make sure



Wong, Hei Wan Hayden BBA(IS)

Since high school, I have always wanted to study in the business field. Even though I did not take either economics or finance in senior forms, I am interested in reading articles and news related to global business. As I am also good at mathematics and quite passionate towards computer science, I have decided to choose BBA(IS) at HKU. Learning something that I have not studied in high school would never be easy, but some of the senior students told me that there is nothing to worry about because the professors at HKU are very nice and approachable. That is the reason why I have decided to study business at HKU.



Tse. Tin Yu BBA(IBGM)

Intending to pursue a career in business, I see HKU Business School as the holy grail of education. In particular, its unique focus on the global exposure of IBGM students has drawn me into this enriching and exclusive programme. Situated in Lung Fu Shan amidst the

scenery of captivating greenery, HKU provides us with the most culturally diverse and inspiring environment to unleash our potential. With numerous learning opportunities given, I will not hesitate to get involved, indulge in my hobbies and connect with like-minded friends in the coming years. High school has been the best years of my life. yet, I will make my university life an even better experience.

Nassonova, Yekaterina BFin(AMPB)

that I understand every topic and help me out with my questions. In short, choosing HKU is one of the

> I have joined HKU for only two weeks, but I can already feel its energy, which makes me develop, take part in different events and try something new. Due to the COVID-19 pandemic, I cannot be in Hong Kong, but this did not affect my learning process. Professors find an approach to each student, not a single detail is left unattended - it is simply amazing! Dozens of different additional courses are designed to give every student a chance to discover themselves, and I am sure many freshmen admire these opportunities like me. Nobody promised that it would be easy, but when you receive support from professors and classmates, you will forget about all the difficulties and enjoy your studies. HKU is a community with unlimited opportunities, where you can shape your future along with your desire to become the best in your profession.



Chan, Yuk Ting BSc(QFin)

HKU is famous for its networking and tons of resources due to its long history, while its business school has a professional image. HKU also offers a lot of free electives for students, so that they can study minors or a second major. This unique system enables students to pursue their interests or academic goals. BSc(QFin) allows students to apply the knowledge in programming, statistics and mathematics to interpret the economic and financial environment, which suits the needs of the current market with advanced technological development. This is a rising trend under the era of big data and is thus attractive to me.



Entering HKU has always been my goal as far as I can remember. The university has a different aura stemming from its diverse atmosphere. which I wanted to include myself in. The HKU Business School provides a plethora of opportunities, including case competitions, internships, and lots more. Being in this programme, I can touch into the business and law fields simultaneously, building up my repertoire and opening up much more career choices for me. I hope to immerse myself into university life by integrating into its deep-rooted culture and being active in participating in the extraordinary events organised by both HKU and the Business School.

Useful Websites

The University of Hong Kong (HKU)

 Undergraduate Admissions https://aal.hku.hk/admissions/

HKU - Entrance Requirements

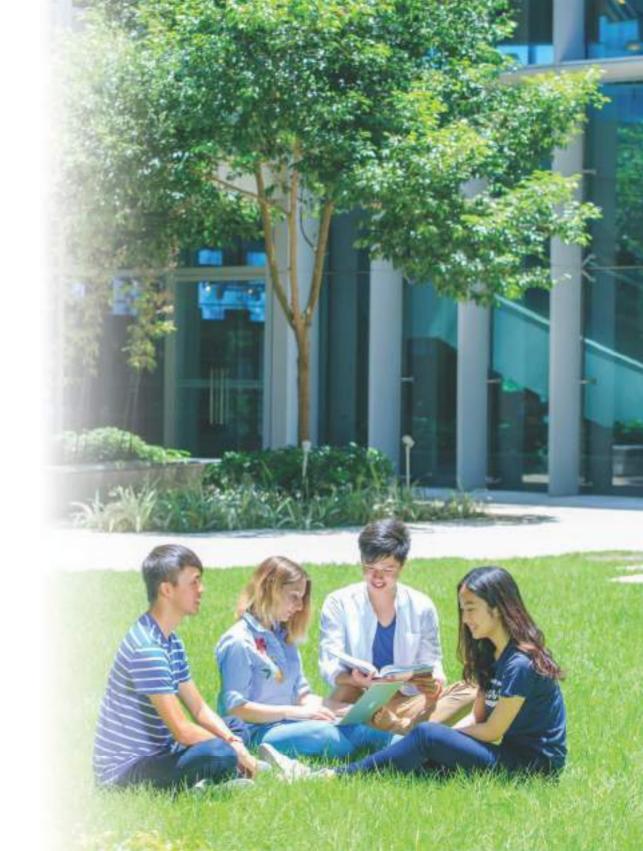
- For JUPAS Candidates https://aal.hku.hk/admissions/local/admissions-information?page=eligibility-apply-jupas
- For non-JUPAS Candidates https://aal.hku.hk/admissions/international/admissions-information

HKU Business School

- Overview of Undergraduate Programmes https://www.fbe.hku.hk/ug/programmes
- Enrichment Programmes
 https://www.fbe.hku.hk/ug/enrichment

Other HKU Websites

- China Affairs Office (CAO)
 https://cao.aal.hku.hk/
- Centre of Development and Resources for Students (CEDARS)
 http://www.cedars.hku.hk/









HKU BUSINESS SCHOOL

4/F., K. K. Leung Building The University of Hong Kong Pokfulam Road, Hong Kong SAR

- (852) 3917 5343
- (BS2) 2549 3735
- fbe.ugengury@hku.hk
- mww.fbe.hku.hk

HKU Business School News and Events

- HKU Business School
- HKU Business School
- 香港大学经管学院
- 香港大学经管学院

HKU Business School Undergraduate Admissions News and Events



HKU Business School - UG Admissions



HKU Business School - UG Adm

The information in this brochure is accurate as of October 2020 and is subject to change.