



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics



Business & Economics

Leading all your ways



Undergraduate Brochure 2020



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About Our Faculty

The Faculty of Business and Economics (FBE) takes an entrepreneurial approach to meeting the challenges of a rapidly changing economic and business environment by drawing together the strengths of six academic areas including Accounting and Law, Economics, Finance, Innovation and Information Management, Management and Strategy, and Marketing

Vision

To be a leading, globally-impactful academic institution of business and economics

Unique Proposition

- ▶▶ Deeply rooted in Hong Kong
- ▶▶ Fully engaged with China
- ▶▶ Truly international

Mission Statement

- ▶▶ To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- ▶▶ To advance the frontiers of knowledge through innovative and globally-significant research
- ▶▶ To create positive change to the world by partnering with communities

Dean's Message

Since I joined the Faculty of Business and Economics at The University of Hong Kong, the enormous talents, capabilities, achievements, potentials and vibrancy of our faculty, staff, students and alumni have never stopped to amaze me.

Our Faculty strives to nurture inspirational business talents and to foster both academic and applied research to serve the needs of Hong Kong and beyond in the fast-changing global economy. We engage leading scholars from the world to instil students with global knowledge, bringing a wide range of top-quality degree programmes that are tailor-made to suit business education needs.

Consistently ranked amongst the world's top universities, HKU has always been highly regarded as the city's flagship university since its foundation over a century ago. As the youngest Faculty with the highly diversified student body, we are committed to rendering our students with a diversified broad of experiential and enrichment activities, and equipping them with the cutting-edge knowledge and skillset for their career development with dedicated resources. The Faculty's undergraduate curricula are amongst the top in terms of ranking across all programmes within HKU, and succeed in attracting the best and brightest students from Hong Kong and all over the world.

The Faculty's programmes put together the strengths of global excellence with regional relevance and a focus on China. With innovative and cutting-edge curricula, market-oriented enrichment opportunities, international exchanges, internships, student mentorship, active student organisations, etc., our students can enjoy a dynamic and vibrant college life on top of their pursuit of academic excellence.

You are sincerely invited to get to know more about the Faculty and our undergraduate programmes. I look forward to the opportunity of welcoming you to join our community - where successful leaders of the future are nurtured.

Warm regards,



Professor Hongbin Cai

Dean
Chair of Economics



Greetings from Associate Dean (Undergraduate)

Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our Faculty that separates us from the others is our truly multi-disciplinary approach. Our Faculty's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the Faculty and a future leader in the world of business.

Warm regards,



Dr. Derek Chan

Associate Dean (Undergraduate)



Explore Your Options

A Wide Selection of Programmes



Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):



Entrepreneurship, Design and Innovation



Human Resource Management



Information Systems and Analytics*



Marketing



Finance*

BBA Curriculum Structure*

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

Find out more:
<https://www.fbe.hku.hk/ug/programmes/bba>

* Subject to the University's approval



HKU - Sciences Po Dual Degree Programme

Students will spend the first two years at Sciences Po in France (150 credits) and the third and fourth years at HKU (150 credits). Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.



Sciences Po in France

1st + 2nd year



HKU (BBA)

3rd + 4th year



Dual Degree

Find out more:
<https://aal.hku.hk/admissions/international/admissions-information?page=en/hku-sciences-po-dual-degree-programme>





Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education necessary to progress toward a leadership role in the financial sector. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Acc&Fin) Curriculum Structure*

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Minor in Finance*	36
Disciplinary Core Courses	12
Disciplinary Electives	24
D. Free Electives / Optional Minor	42
Total	240



Students may opt to pursue a Major in Finance:

Components	Credits
A. University Graduation Requirements	54
B. Professional Core in Accounting	108
C. Major in Finance	78
Disciplinary Core Courses	30
Disciplinary Electives	18
Free Electives	24
Capstone Course	6
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/bba-acc-and-fin>

*Subject to the University's approval



Bachelor of Business Administration (Information Systems) [BBA(IS)]

BBA(IS) is a double-major programme designed to give students a unique edge in the IT world by providing training in both business administration and information technology. It is jointly offered by the Faculty of Business and Economics and the Department of Computer Science, and combines courses in business and computer science. After completing the BBA(IS) degree, students can opt to pursue a one-year Bachelor of Engineering in Computer Science [BEng(CompSc)] degree at HKU. The BBA(IS) programme is suitable for students seeking a broad education that provides flexibility in their choice of career.

BBA(IS) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Information Systems	72
Faculty Core Courses	24
Disciplinary Core Courses	30-42
Disciplinary Electives	0-12
Capstone Course	6
C. Major in Computer Science	84
Disciplinary Core Courses	42-54
Disciplinary Electives	24-36
Capstone Course	6
D. Free Electives	30
Total	240



One-year BEng(CompSc) Curriculum Structure (Optional)

Components	Credits
Engineering Core Courses	18
Disciplinary Core Course	6
Computer Science Disciplinary Electives	24
Internship	-
Capstone Course	12
Total	60



Find out more:
<https://www.fbe.hku.hk/ug/programmes/bba-is>





Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the Faculty of Business and Economics and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees – BBA(Law) by the Faculty of Business and Economics, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Law)&LLB Curriculum Structure (Business Stream)#

Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Professional Core in Law	156
Disciplinary Core Courses	120
Disciplinary Electives	30
Capstone Course	6
D. Free Electives / Optional Minor	30
Total	300

BBA(Law)&LLB Curriculum Structure (Accounting Stream)#

Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Professional Core in Law	156
Total	300

Find out more:
<https://www.fbe.hku.hk/ug/programmes/bba-law-and-llb>

Subject to the University's approval



Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

BBA(IBGM) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in International Business and Global Management	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Second Major	72-90
D. Free Electives	0-18*
E. Compulsory Overseas Exchange	-
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/bba-ibgm>

* Students may use free electives to fulfil the second major where the requirements exceed 72 credits.





Bachelor of Economics [BEcon]

The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.

BEcon Curriculum Structure#

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Economics	78
Faculty Core Courses	24
Disciplinary Core Courses	30
Disciplinary Electives	18
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/becon>

Subject to the University's approval

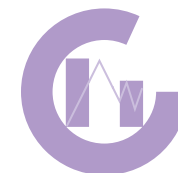


Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.

BEcon&Fin Curriculum Structure#

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Economics and Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Economics Disciplinary Electives	12
Finance Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/becon-and-fin>

Subject to the University's approval

HKU-Peking University “Future Leaders” Dual Bachelor’s Degree in Economics, Finance and Management

Students will spend the first two years at HKU (150 credits) and the third and fourth years at Peking University (PKU) (144-146 equivalent HKU credits). The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Management degree from PKU.

Find out more:
<https://www.fbe.hku.hk/ug/hku-pku-future-leaders-dual-degree>





Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private banking in Hong Kong and Asia Pacific. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take more specified courses related to the asset management and private banking sectors including equity valuation, investment management, lending and credit, financial regulations and compliance. The programme contains practical-oriented courses taught by teachers with extensive experience in the AMPB industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.

BFin(AMPB) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Asset Management and Private Banking	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/bfin-ampb>



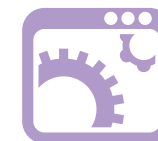
Bachelor of Science in Quantitative Finance [BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including calculus, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, management of financial risks, simulation and data analysis, financial engineering, and quantitative trading.

The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg workshops, trading simulation workshop, and international field trips to New York, London and Zurich.

BSc(QFin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Quantitative Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://www.fbe.hku.hk/ug/programmes/bsc-qfin>



Enrich Your Life

Our Faculty encourages students to initiate and act upon ideas, both within the campus and beyond, as it is this real world interaction that makes us unique. Outside classroom learning experiences beyond the realm of academia help students gain appreciation for social interaction, cultural diversity and intellectual collaboration, which contributes to their personal, interpersonal and social development as global citizens, lifelong learners as well as business leaders.

Overseas Enrichment Experiences

Faculty Student Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest Faculty in the University, our exchange activities are phenomenal. Each year, more than 400 students are on exchange to top-notch universities to broaden their horizons.



Some of the Faculty Exchange Partners

- Canada**
 - McGill University
 - University of British Columbia
 - University of Toronto
 - Western University
 - Simon Fraser University
- U.K.**
 - King's College London
 - University of Manchester
 - University of Edinburgh
 - University of Warwick
- The Netherlands**
 - University of Amsterdam
 - Erasmus University Rotterdam
- Denmark**
 - Copenhagen Business School
 - Aarhus University
- Germany**
 - Frankfurt School of Finance & Management
 - University of Mannheim
 - Munich Business School
- Singapore**
 - National University of Singapore
 - Nanyang Technological University
- Australia**
 - University of Sydney
 - Monash University
- Belgium**
 - KU Leuven
- France**
 - Toulouse School of Economics
 - ESSEC Business School
- Italy**
 - Bocconi University
- U.S.**
 - New York University
 - University of Southern California
 - University of Washington
 - University of Georgia



International Field Trips

To enhance students' exposure in global businesses, the Faculty organises overseas field trips for students to spend a week to visit corporate firms and mingle with practitioners in some of the world's most prominent financial centres, e.g. Singapore, Zurich, New York City and London.

Visiting Programmes

We are also proud to have a few students selected to join the **Yale Visiting International Student Programme** to spend a year in **Yale University** where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the **Junior Year Abroad Programme** to study as visiting students in **Pembroke College of University of Oxford and University of Cambridge** with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive for learning.

Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. Through the **Cross-border Study Tour for Post-secondary Financial Talents**, our students spend their summer in Shanghai to work at financial institutions including the Bank of China and KPMG, which prepares them to venture into one of the biggest economies in the world. In collaboration with the **International Committee of the Red Cross (ICRC)**, a Traineeship Project was launched in 2017 where selected student is sent to Geneva for a full-year project working alongside an Economic Adviser - an unparalleled and unquestionably rewarding exposure.

Beta Gamma Sigma Global Leadership Summit

Beta Gamma Sigma (BGS) is the international honour society serving business programmes accredited by **The Association to Advance Collegiate Schools of Business (AACSB International)**. With the establishment of the HKU BGS Chapter, the Faculty registers students annually for the **BGS Global Leadership Summit** held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging, and leads to a great journey of self-discovery.

Student Sharing



Chu, Weng Lam | BBA(Law)&LLB Graduate, Class of 2019

*International Committee of the Red Cross
Traineeship, 2019-20*

Working for the ICRC is a purpose-filled humanitarian journey. The experience has been enriching and fulfilling. With colleagues from all corners of the world, all dedicated to the humanitarian cause, I am delighted that as a member of the ICRC, I could contribute to the prevention and alleviation of conflict.



Cheung, Tak Ho | BEcon&Fin Year 4

*Exchange in Université Toulouse 1 Capitole
(France), semester 1, 2018-19*

I am glad that I had the opportunity to exchange at Université Toulouse 1 Capitole. I did not realise this would be the most unforgettable experience in my life until I literally went there. Despite Toulouse being not well known among students, it is actually the 4th largest city in France, with many good tourist attractions like the airbus museum. The Capitole building and the square outside are fascinating.



Kwok, Yui | BBA(Law) Year 4

*Exchange in BI Norwegian Business School
(Norway), semester 1, 2018-19*

During my exchange, I joined the BI's Outdoor Society and went to some beautiful hiking trails in Oslo. I also made friends with classmates from different countries and learnt a new language - Norwegian.



Qiu, Minhui | BBA Year 4

*Exchange in University of Navarra (Spain),
semester 1, 2018-19*

One of the courses I took in exchange - Strategic Management has been remarkable and special. The class was very dynamic as it was composed of exchange students from all over the world. Apart from studies, I have participated in activities organized by international committee in our school and association for exchange students in Pamplona. We trekked to San Juan de Gaztelugatxe where it held the shooting scene of Dragonstone in Game of Thrones.

Huang, Sijie | BBA(Acc&Fin) Year 4

*Exchange in New York University (United States),
semester 1, 2018-19*

As an institution enjoying a great prestige in the field of Finance, New York University, Leonard N. Stern School of Business makes it an ideal place for business students in the pursuit of knowledge exchange and career development. Our life can easily mingle with the chaotic street living once we walk out of the school buildings, which blurs the line between study and living.



Yee, Ambrose Zi Qian | BEcon&Fin Year 4

*Exchange in University of Nottingham,
semester 1, 2018-19*

I have truly enjoyed myself over the past four months here in Nottingham and in U.K.. The cultures and lifestyle are definitely different from what I was used to and it was an eye-opening experience that I am grateful to have in such an early age.



Wang, Chuyi | BSc(QFin) Graduate, Class of 2019

BGS Global Leadership Summit 2018

All in all, the summit was fruitful and unforgettable. I learned practical business skills from the guest speakers, practised my communication and interpersonal skills, and above all, met a bunch of amazing friends who would keep inspiring and encouraging me in the future.



Ho, Yik Chung Grayson | BBA(IS) Year 4

*Yale Visiting International Student Programme,
2018-19*

As a recipient of HSBC Overseas Scholarship, I am fortunate to spend my third year of college as a visiting student in Yale. The Yale Visiting International Student Programme is the best programme that I have experienced so far that bring together a group of committed and ambitious students together to become life-long friends. Thanks to HKU, this programme has greatly enriched my undergraduate experience.



Corporate Exposure



The Faculty has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

The Faculty has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain insights in business consulting through the **HKU-Accenture Business Consulting Programme**.

In addition to semester-long enrichment programmes, we also organise short trip, namely **HKU-Sun Hung Kai China Economic Development Study Tour**, with the support of Sun Hung Kai Properties Limited, to give students a comprehensive understanding of the current business environment in Guangzhou and the Greater Bay Area.

Faculty Mentorship Programme

Leveraging the **Faculty's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future career development. Through direct and active interaction with seasoned professionals, executives and entrepreneurs, our students are empowered to connect to the real business world.



Choi, Lily Ling Li | BBA(Law)&LLB Year 3

HKU-Accenture Business Consulting Programme, 2018-19

The HKU-Accenture Business Consulting Programme had provided me with valuable insights into the consulting industry through formal and informal meetings with consultants at Accenture. The final case competition and my internship at Accenture presented challenges as well as chances for me to apply the skills I had attained throughout the Programme.

Lam, Kin | BBA(Law) Year 3

Faculty Mentorship Programme 2019

I am very grateful for all the support and guidance that my mentor, Alan, has kindly offered to me. We have become good friends, and we will keep in touch in the future. This meaningful mentorship programme provided us, the students, with a platform to learn from our mentors.



Yuan, Shuyi | BBA(Law)&LLB Year 3

Faculty Mentorship Programme 2019

My encounter with Jassen, my mentor, was delightful. Jassen was smart, down-to-earth and willing to teach. He has an easygoing personality and we can communicate without any barriers. I enjoyed his sharing on his life experiences, his entrepreneurial ventures as well as his career advice.



Experiential Learning Programmes



Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving “real-life” problems relating to their studies. **Social Venture Management Internship Course** gives students an excellent opportunity to work directly for social ventures under the guidance of a faculty instructor and professional mentors.

An intensive academic and cultural exchange experience, **Doing Business in China**, is offered to students where they can interact with peers from **Peking University. China Business and Economics Programme** is a credit-bearing learning activity in partnership with **Fudan University** for students to learn the rapid economic development of China firsthand. Students can experience the spirit of entrepreneurship and taste a different culture through our collaborative programme, **Entrepreneurship in China**, with **Zhejiang University**. Students can also acquire an in-depth understanding on the development and latest trend of the economics, finance, creativity, innovation and entrepreneurship in the fast-growing Greater Bay Area by joining the **Creativity, Innovation & Entrepreneurship in China Programme**.

Going beyond to the developing economies in Asia-Pacific region, **Transformative Business Immersion in Developing Economies** is a 6-credit course offering a total immersion experience into unfamiliar geography, economy, sociality and environment, where students travel to a developing country, partner with some small businesses and work together on projects to improve the local economy.



Chan, Hok Yan | BBA(Acc&Fin) Year 2 *Business Consulting Practicum, 2018-19*

I was involved in a consulting project that required me to think rigorously and was offered the invaluable privilege of interacting with C-level executives frequently. I strongly recommend the practicum to anyone who is looking to add a new dimension to their learning experience, improve their people skills and learn from some of the most successful business professionals.

Choo, Yue Fen Luana | BBA Year 3

“Creativity, Innovation & Entrepreneurship in China: Door to New Opportunities in Guangdong-Hong Kong-Macau” Programme 2019

It was a once-in-a-lifetime experience as I was able to go to multiple cities within the Greater Bay Area to explore start-ups and corporates which integrate innovation into their companies. I was given opportunities to meet people from all different walks of life and made some life-long friends during the three weeks.



Lee, Chi Lam Esther | BEcon&Fin Year 2 *China Business and Economics Programme (May 2019)*

It was definitely a rewarding and worth-going experience. Through a series of interactive lectures with ambient atmosphere, I was able to grasp a comprehensive view on China’s economic development and its unique dual track system. Heated class and group discussions with opinions from different perspectives had also provoked my thinking. It was a programme with well blend of knowledge and fun. A must-go programme in your university life.

Chan, Shun Yan | BBA(Acc&Fin) Year 3 *Doing Business in China Programme (May 2019)*

I am so glad that this programme had provided me with opportunities to visit various historical spots, including the Great Wall. Other than cultural exchange, we also had the chance to experience the U-life as an undergraduate studying at the prestigious Peking University.



Case Competitions



The Faculty provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skillsets to compete with candidates from the world's leading universities.



Tasdyata, Pinto Rasika | BBA(IBGM) Graduate, Class of 2019

BI International Case Competition 2019 in Oslo, Norway (1st Runner Up)

It was one of the top highlights of my university career. During that snowy week, the HKU team and I not only immersed ourselves in the Nordic culture but we also met incredible open-minded individuals from across the globe. Our team thoroughly investigated hydrogen energy in the 30-hour case competition and it was, by

far, the best way to spend Valentine's Day presenting in front of over 200 people and being awarded for our collaborative effort and critical analysis.



Qian, Yizhen | BBA(IBGM) Year 3

HSBC/HKU Asia Pacific Business Case Competition 2019 (Champion)

Throughout the competition, my team had demonstrated profound teamwork to ensure maximum productivity and minimum inefficiency, contributed critical insights, approached core problems, and proposed implementable solutions together uninterrupted. After each round, we gathered and discussed together with our coach potential areas for improvements and learnings

from other teams. We were very proud that our effort ultimately yielded satisfactory results.



Wong, Ka Ki | BBA(Law)&LLB Year 5

EY Young Tax Professional of the Year 2019 (1st Prize in Local Round and 2nd Prize in National Round)

The competition has ignited my interest towards taxation. Although the general standards have been listed out by tax authorities, there are always areas for tax planners to navigate so critical thinking and creativity are crucial. I would like to thank all FBE teachers as what I have learnt during

my studies is not only technical knowledge, but also the thinking skills essential for problem solving and innovation.

Students' achievements in case competitions (2017-2019 awards)

Overseas/Mainland	
2017 Asian Chinese FinTech Creative Planning Competition	1st Runner-up
Asian Business Case Competition @ Nanyang 2018	2nd Runner-up
BI International Case Competition 2019	2nd Place
Deloitte Tax Championship 2018	Outstanding Team Award
Deloitte Tax Championship 2017	Outstanding Team Award
EY Young Tax Professional of the Year 2019 (National Round)	2nd Place
EY Young Tax Professional of The Year 2018 (National Competition)	1st Prize 🏆
Global Legal Hackathon 2018	One of the 4 Winning Teams 🏆
Scotiabank International Case Competition 2019	2nd Runner-up
Scotiabank International Case Competition 2017	Champion 🏆
The Point72 Academy 2017 Global Case Competition	Champion 🏆
World Asian Case Competition 2018	Champion 🏆 Outstanding Poster Presentation

Local	
ACCA Hong Kong Business Competition 2018	1st Runner-up
	2nd Runner-up
	Best Budget
	Best Presenter
	Best Proposal
	Digital Excellence Award
	Future Leaders in the Eyes of Employers Award
ACCA Hong Kong Business Competition 2017	Merit Award
	Team Excellence Award
	1st Runner-up
	2nd Runner-up
AIA Business Sustainability & Risk Management Case Analysis Competition 2017	Best Presenter
	Best Proposal
	Creative Excellence Award
Asia Investment & Banking Conference 2018 Asset Management Competition	Outstanding Award
	1st Runner-up
CFA Institute Research Challenge Hong Kong Local Final 2017-18	2nd Runner-up
	2nd Runner-up
CFA Institute Research Challenge Hong Kong Local Final 2016-17	2nd Runner-up

Local

Classified Post "Young Marketer of Tomorrow" Contest 2017 (October)	Champion 🏆 1st Runner-up
Classified Post "Young Marketer of Tomorrow" Contest 2017 (March)	Champion 🏆 1st Prize 🏆 3rd Prize Most Favourite Presenter
Ernst & Young - Young Tax Professional of The Year 2018 (Local Competition)	1st Prize 🏆 1st Prize Winner 🏆 My Most Favourite Presenter Award
Ernst & Young - Young Tax Professional of the Year 2017 (Local Competition)	1st Prize 🏆
EY Young Tax Professional of the Year 2019	1st Prize Winner 🏆 My Most Favourite Presenter Award
Hang Seng Insurance x CUHK Business School Case Competition 2018	1st Runner-up Best Presenter
HKICPA QP Business Case Competition 2018	Champion 🏆
	Champion 🏆
Hong Kong Shared Good Values Case Competition 2018	1st Runner-up 2nd Runner-up
Hong Kong Shared Good Values Case Competition 2017	Champion 🏆 1st Runner-up
Hong Kong Social Enterprise Challenge 2017	Champion 🏆 Best Presentation
HSBC/HKU Asia Pacific Business Case Competition 2019	Champion 🏆
ICAP APAC Case Challenge 2017	1st Prize 🏆 2nd Prize
ISACA Student Group Annual Case Competition 2018	Champion 🏆
J.P. Morgan 2017 Asset Management Challenge	National Champion 🏆
JOS Innovation Awards 18-19	Winner 🏆
	Champion 🏆
Oliver Wyman Impact 2018	1st Runner-up
PwC's Data-lympics 2019	2nd Runner-up
Qualification Programme (QP) Case Analysis Competition 2017	2nd Runner-up
Tax Debate Competition 2017	1st Runner-up
The China Mainland, Hong Kong and Macao Digital Economy Innovation and Entrepreneurship Competition 2017	Silver Award
TMA Challenge 2018	2nd Runner-up
	Champion 🏆
TMA Challenge 2017	1st Runner-up

Internship Experience



Chu, Pei Yu Julian | BSc(QFin) Year 5

Semester internship at UBS AG
(Feb - Aug 2019)

I took up a half-year internship at the investment banking division of UBS. It was one of the most fruitful internships I have had by far, during which I was given the opportunity to rotate between teams to support various M&A and capital market transactions. I am very grateful to the University as the professors, faculty staff and mentors were supportive of my decision to take the internship, and had offered helpful advice along the way.



Gong, Xiaoyuan | BBA(Acc&Fin) Year 4

Semester internship at Morgan Stanley Asia Limited
(Jan - Jul 2019)

During my internship at the Fixed Income Division of Morgan Stanley Asia Limited in Hong Kong, I joined Securitized Product Group (SPG) so I had exposure to both primary and secondary markets. I attended many annual results presentations and investor calls where I needed to write memos and investment ideas for the team. Such experience reinforced my enthusiasm for the financial industry and I enjoyed very much working with my colleagues in Morgan Stanley.



Jia, Yifei Ethan | BEcon&Fin Year 5

Semester internship at Morgan Stanley Asia Limited
(Jan - Jul 2019)

During my internship with the Investment Banking Division of Morgan Stanley Asia Limited in Hong Kong, I worked on several live deals and business development projects with colleagues from multiple teams. I developed a deeper understanding of different industries and investment banking products and enjoyed working with my amazing colleagues.



Our Student Scholars



Lee, Sze Ting Vienne | BBA Year 4

Summer internship at Accenture (Jun - Aug 2019)



After completing an internship at Accenture, I have had a substantial understanding of how a real life business transformation is like and how we tailor solutions for our clients. I have enjoyed working with talented people from different backgrounds and expertise. The fast-paced environment has made the internship challenging, yet extremely rewarding.

Wu, Yingjie | BEcon&Fin Year 5

Semester internship at Morgan Stanley Asia Limited (Jan - Jun 2019)

Interning as Asia Execution Services Sales in Morgan Stanley Institutional Equity Division, I worked in a team which provides market structure analytics around Asian equity markets to global institutional investors. During the internship, I took on as many responsibilities as a full-time analyst does, built up my product knowledge and harvested valuable business connections. Enjoying my time very much, I am glad to be returning as a full-time analyst in the year of 2020.



Woo, Seungyeon Sally | BBA(Acc&Fin) Year 5

Semester internship at The Boston Consulting Group International Inc. (Aug - Oct 2018)



On the first day, the senior told us "we are all learning together". From questioning as a learner and answering as a consultant with strong evidence, I gained in-depth knowledge about the field and the logical process in carrying out the project. Working at a client site, I learned how to display professionalism and the value in gaining trust from the team and the client through communication and understanding their needs.

Ho, Yik Chung Grayson | BBA(IS) Year 4

Recipient of HSBC Overseas Scholarship 2018-19 and Hong Kong Jockey Club Scholarships 2017-18 & 2016-17

HKU has opened the door for me to engage in a handful of overseas activities. Joining Cyberport University Partnership Programme allows me to participate in an intensive FinTech bootcamp in Stanford University. I am also fortunate to be a visiting student in Yale University under HSBC Overseas Scholarship together with internship experiences in Silicon Valley and Chicago.

Meanwhile, enrichment activities organized by the Faculty, such as the HKU-Accenture Consulting Programme and Mentorship Programme, have greatly expanded my business knowledge and network for career advancement.



Chu, Kairos | BBA(Law)&LLB Year 3

Recipient of Hong Kong Jockey Club Scholarships 2018-19 & 2017-18 and Reaching Out Award under the HKSAR Government Scholarship Fund 2018-19

From organizing on-campus events for social start-ups, to travelling into a run-down village in Fiji, I was given the chance to learn through experiencing the world. I found teachers in the children with ADHD I spent time with, and classrooms in a wooden hut 8,256 kilometers across the ocean. I took away lessons about kindness that perhaps would have never come up in my text books, and I gained exposure in places I have never been to.

In the modern day, when education is often reduced to courses we have to pass to find a job, I am grateful to HKU and FBE for reminding me there is so much more to learn.



Mok, Jovy | BBA(IBGM) Year 3

Recipient of Hong Kong Jockey Club Scholarships 2018-19 & 2017-18

Life at HKU has always been rewarding and fruitful. The University has provided a diversity of enrichment opportunities for its students to develop a global mindset. Through the intellectual inspiration we get from professors and tutors, and the free inquiry and exchange of ideas from our peers, I ask not just why things are as they are, but how they can be better. With this in mind, I am very fortunate to be a part of the HKU representing team to bring home championship in the world's largest international case competition.



Kwong, Hing Tim Kony | BBA(IBGM) Year 3

Recipient of Hong Kong Jockey Club Scholarships 2018-19 & 2017-18

I was awarded the Jockey Club Scholar in 2019 and Outstanding Youth Volunteer in 2017 given my contribution to society. I am interested in solving real business cases, and thus I participated in various case competitions. Fortunately, our team won champion in JOS Innovation Awards 2019, second runner-up in Young Marketers of Tomorrow, and was a semi-finalist in LEGO BRICKthrough Challenge 2019. In HKU, I am also one of the HKU Student Ambassadors hoping to lend a helping hand to the school.



2020 JUPAS Admission

Admissions criteria (HKDSE)

For BEcon/BEcon&Fin, BBA/BBA(Acc&Fin) and BFin(AMPB)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the Faculty Entrance Requirements as shown below:




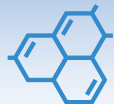


- (A) Level 4 or above in English Language;
- (B) Level 3 or above in Chinese Language¹;
- (C) Level 3 or above in Mathematics;
- (D) Level 2 or above in Liberal Studies; and
- (E) Level 3 or above in two Elective Subjects

For BBA(IS), BBA(Law)&LLB, BBA(IBGM) and BSc(QFin)

In addition to the **Faculty Entrance Requirements** above, candidates applying for the BBA(IS), BBA(Law)&LLB, BBA(IBGM) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:


BBA(IS)



Level 3 or above in one of the following subjects:

 Biology	 Physics	 Chemistry	 Combined Science	 Integrated Science	 ICT
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Level 3 or above in Extended Module 1 or 2 of Mathematics is preferred but not required.


BBA(Law)&LLB

 **Level 5** or above in English Language; and

  **Level 4** or above in Chinese Language¹ and Mathematics

BBA(IBGM)

 **Level 5** or above in English Language; and

 **Level 4** or above in Mathematics

BSc(QFin)

M1/M2

Level 3 or above in Extended Module 1 or 2 of Mathematics

Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.

Application

For details of the 2020 JUPAS exercise, please visit www.jupas.edu.hk.



2020 Non-JUPAS Admission

Selection process and entrance requirements

Eligibility

- (1) Local students applying for admission on qualifications other than the HKDSE examination;
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)

Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 22, 2019 (Hong Kong Time). Scanned copies of the following documents should also be uploaded by the application deadline.

- (1) Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter

Late submission of supporting documents will delay the consideration of application.

Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.



University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications);
- (2) Programme specific requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

From past experience, candidates with the following predicted grades or scores are likely to make a competitive application*:

Programme	GCE/International A-Level	International Baccalaureate Diploma
BBA/BBA(Acc&Fin)	AAB or better	33 or better
BBA(IS)		
BEcon/BEcon&Fin		
BBA(IBGM)	A*A*A or better	38 or better
BBA(Law)&LLB		
BFin(AMPB)		
BSc(QFin)		

* The predicted grades/scores are provided for reference only. Admission is competitive in nature which will be dependent on the overall quality of applications received in the 2020 admissions exercise.

Announcement of Result

Offer results will be released from January 2020 onwards. All application status will be updated in the online application system. Applicants should check their application status online regularly.

More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at www.aal.hku.hk/admissions/international.





Develop Your Career

Upon graduation, over **88%** of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community/social services.

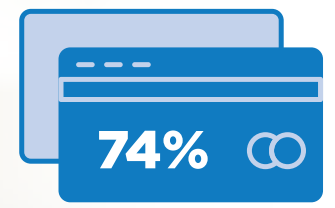
Career Prospects

Companies/organisations that have offered full-time positions to our graduates include but not limited to the following:

- Accenture Company Limited
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- BNP Paribas
- Citibank (Hong Kong) Limited
- Credit Suisse Group AG
- Deloitte Touche Tohmatsu Limited
- Deutsche Bank
- Ernst & Young
- Goldman Sachs (Asia) LLC
- Hang Seng Bank Limited
- HKSAR Government
- Hong Kong Exchange & Clearing Limited
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- New World Development Company Limited
- PricewaterhouseCoopers Limited
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited
- UBS Group AG



was the average salary of
our **2018** graduates



of our **2018** graduates have
received at least 2 job offers
upon graduation

Freshmen Sharing



Drozdova, Ekaterina
BBA(Acc&Fin)

I have chosen to study accounting and finance at HKU because it is a great opportunity to study business administration in an Asian financial centre - Hong Kong. The Faculty of Business and Economics appears as a young and energetic faculty to me. In my university life, I expect to make new friends, gain knowledge and experience like no other, succeed in my future and enter my adulthood as an ambitious person who will carry social responsibility to make the world a better place to live.



Cho, Natalie
BBA(Law)&LLB

HKU FBE is the best choice for undergraduate students as it offers a wide array of high-quality programmes taught by well-established scholars. While BBA(Law)&LLB is a perfect blend of business and law, I will be able to acquire professional knowledge in both disciplines. FBE is a place where you can explore your interest and realize them by declaring your business major in year 2. I will have the autonomy to make a well-informed decision for my prospect. Being a newcomer of HKU, I felt being welcomed by FBE with the orientation series held by BEA and I can foresee my fruitful learning journey in the following five years.



Liu, Man Yuk
BBA(Law)&LLB

Both business and law are the cornerstones for upholding a society with prosperity and justice. The BBA(Law)&LLB programme provides a perfect environment for students to be equipped with expertise in the legal and business fields. Together with the dynamic culture of HKU, it is conceivable that students are becoming the future leaders in society. As a freshman this year, the vast resources as well as various opportunities given by FBE has enabled me to explore my career paths with confidence, and I am truly blessed to receive much support from my seniors and advisors. This is genuinely a fruitful freshman year for me and, more importantly, I cannot wait to learn and explore more in the following years. Joining the BBA(Law)&LLB family is absolutely a right decision with no regrets for me!

Look, Avril
BBA(IS)

HKU is renowned for its comprehensiveness, diverse community and global connections. As a business student, global links are vital. With HKU as the base, it opens up numerous opportunities to expand my horizons through different exchange programmes and chances to work with organisations for hands-on experiences. I am more than lucky to join the BBA(IS) programme which blends two areas of my interests: business and computer science. When it comes to business development, information technology has become increasingly indispensable in today's world. I believe the flexible and cross-disciplinary learning approach in HKU can provide me a challenging yet fruitful journey ahead.



Lai, Chun Hung
BEcon&Fin

HKU has a unique learning environment which allows students to choose free electives. It encourages students not only focusing on our major, but also motivates us to foster an all-round development. Studying economics can explain or even predict human's behavior which I find it interesting. One of the best things is that professors in HKU are the experts who have professional knowledge and practical skills. I surely believe that I can equip myself to enter the finance industry with my professors' helps. I hope I can meet more new friends in the university and expand my social network.



Sim, Yi Yang Yanni
BFin(AMPB)

I chose HKU FBE because it is the oldest and most reputable tertiary academic institution in Hong Kong, the biggest financial hub in Asia. I chose the programme in Asset Management and Private Banking as it is closely related to the finance industry and more importantly, for the enrichment activities including connecting and chatting with people in the industry AMPB offers to its students. Being a part of this programme also makes it a possibility to pursue interest in other academic subjects and areas while focusing on my major.



Wijaya, Swanny
BSc(QFin)

Located in the heart of Asia as well as the world's economy and renowned for its excellent education, FBE in The University of Hong Kong has always been my first preference ever since I decided to pursue Business and Economics. Also, Quantitative Finance's rigorous and, in turn, rewarding nature has led me to apply for the major as my first choice. Thus far, HKU's education system has allowed me to be free and independent, and its exposure has enabled me to meet numerous brilliant and inspiring individuals from various backgrounds who help bring the best out of me.



Chan, Sze Wing
BBA(IBGM)

Being interested in business, I believe FBE will provide an invaluable platform for ideas exchange on culturally specific business issues and leadership development in the dynamic learning atmosphere. In particular, the IBGM programme incorporates exclusive opportunities from all over the world for developing my international vision. Apart from studies, I would expect myself to participate in activities organised by clubs and different international committee in our school, so that I can stretch my length to shape myself into a whole person and be prepared for Hong Kong's future.



Yip, Lang Sen Samuel
BFin(AMPB)

HKU has long been my dream school owing to its state-of-the-art campus as well as the diverse student body. I chose to pursue Asset Management and Private Banking as I have always been interested in the business field and believe that the curriculum would help me develop a comprehensive skillset since it incorporates hands-on work experience into the curriculum which would allow me to apply theories and technical knowledge I have attained in classes effectively. Moreover, I look forward to joining FBE's enrichment programmes and going on exchange as I believe that such exposure would allow me to broaden my horizons and continue to achieve personal growth.

Useful Websites

The University of Hong Kong (HKU)

- Undergraduate Admissions
<https://aal.hku.hk/admissions/>
-

HKU - Entrance Requirements

- For JUPAS Candidates
<https://aal.hku.hk/admissions/local/admissions-information?page=eligibility-apply-jupas>
 - For non-JUPAS Candidates
<https://aal.hku.hk/admissions/international/admissions-information>
-

Faculty of Business and Economics, HKU

- Overview of Undergraduate Programmes
<https://www.fbe.hku.hk/ug/programmes>
 - Enrichment Programmes
<https://www.fbe.hku.hk/ug/enrichment>
-

Other HKU Websites

- China Affairs Office (CAO)
<https://cao.aal.hku.hk/>
- Centre of Development and Resources for Students (CEDARS)
<http://www.cedars.hku.hk/>





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Faculty of Business and Economics News and Events

 HKU Faculty of Business and Economics

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 香港大学经管学院

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FBE Undergraduate Admissions News and Events

 HKU FBE UG Admissions

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The information in this brochure is accurate as of October 2019 and is subject to change.